

OFFICIAL RULES
Omix-ADA 2010 Win a Trip to the SEMA Show Sweepstakes

NO PURCHASE NECESSARY TO ENTER OR WIN. Sweepstakes is open to legal residents of the 48 Contiguous United States and District of Columbia who have reached the age of 21 on or before September 1, 2010. Void in Alaska, Hawaii, and where prohibited. Employees, officers and directors of Sponsor, its suppliers, sales representatives, Garvin Promotion Group, LLC and their respective parent, affiliated and subsidiary companies, and their promotional agencies and suppliers, web masters and web and/or online promotion developers, persons engaged in the development of promotional materials, and members of any of the immediate family (spouse, children, parents, siblings) or household (whether or not related) of such employees, officers, and directors are not eligible to enter.

To enter, visit www.Omix-Ada.com (hereafter "Website") during the Promotional Period, and register using the provided link to access the Sweepstakes entry webpage. Follow the online instructions and provide all of the requested information including your complete name, home address, date of birth, e-mail address, and make/model of household vehicles. Entry will require a response to Omix-ADA confirming email. Entries are limited to one (1) entry per person/email address. Any attempt to submit more than the maximum number of entries using multiple/different email addresses, identities or any other methods will void that participant's entry. Entries generated by programmed script, macro or other automated means will be disqualified. All entries and entry information become the property of the Sponsor. Sponsor reserves the right to verify all entries.

Sweepstakes begins at 12:00 a.m. Eastern Time on April 1, 2010 and ends 11:50 p.m. Eastern Time on September 1, 2010 ("Promotional Period"). Entries must be received and recorded by the Sponsor's computer system during the Promotional Period. Sponsor's computer system is the official time-keeping device for the sweepstakes. In case of dispute, the authorized subscriber of e-mail account used to enter at actual time of entry will be deemed to be the participant, and must comply with these Official Rules. The authorized account subscriber is deemed to be natural person who is assigned an email address by an Internet Access Provider, on-line service provider, or other organization that is responsible for assigning email addresses.

Winners will be selected in a random drawing on or about September 15, 2010, by Garvin Promotion Group, LLC, an independent judging organization whose decisions are final. Potential winners will be drawn from among all entries properly received during the Promotional Period. Winners will be notified by U.S. Mail delivery to address on the registration, and will be required to complete, sign and return an Affidavit of Eligibility, a Liability Release, and where lawful a Publicity Release within ten (10) days of notification attempt. If documents are not returned timely, or if the prize notification or prize is returned as non-deliverable, or if a winner is found to be ineligible or otherwise not in compliance with these Official Rules, the prize will be forfeited and an alternate winner selected.

Winners will each receive a trip to the 2010 SEMA automotive aftermarket show in Las Vegas, Nevada, taking place on November 2-5, 2010. One Grand Prize will be awarded, and includes round trip coach airfare for Winner from major airport closest to Winner's residence, passes to the SEMA show, four nights hotel accommodation at a four or five star Las Vegas Hotel, a one-night pass for nightclub entertainment, a pass for spa visit/treatment, daily meal allowance, and treats at the Omix-ADA booth. Approximate Retail Value of prize is \$3,000. One First Prize will be awarded and includes round trip coach airfare for Winner from major airport closest to Winner's residence, passes to the SEMA show, three nights hotel accommodation at a four star Las Vegas Hotel, a one-night pass for nightclub entertainment, daily meal allowance, and treats at the Omix-ADA booth. Approximate Retail Value of prize is \$2,500. Three Second Prizes will be awarded, and each includes round trip coach airfare for

Winner from major airport closest to Winner's residence, passes to the SEMA show, two nights hotel accommodation at a three or four star Las Vegas Hotel, daily meal allowance, and treats at the Omix-ADA booth. Approximate Retail Value of each prize is \$1,500. Total Approximate Retail Value of all prizes is Ten Thousand Dollars (\$10,000).

Additional meals, transportation to and from airport, and to and from show, gratuities, and any additional expenses not mentioned above are not included and are the responsibility of the Winners. All travel elements are subject to holiday and blackout dates and availability. Prize value may vary depending on location of Winner's residence. If Winner's residence location is close enough to Las Vegas that air travel is impractical, then Sponsor may offer such winner a travel allowance of \$150 in lieu of the airfare portion of the prize. Prizes cannot be transferred, redeemed for cash or substituted. Odds of winning a prize depend on the number of eligible entries received.

Participants agree that Sponsor, subsidiaries and affiliated companies, advertising and promotion agencies, and all of their respective officers, directors, employees, representatives and agents are released from all liability and shall be held harmless by participants for any damage, injury, or loss of any kind to persons or property arising out of, in whole or in part, directly or indirectly, from acceptance, possession, use or misuse of any prize or entry or participation in this Sweepstakes. Winners agree to cooperate with Sponsor in the production of any advertising/promotional materials, and except where prohibited, to grant permission to Sponsor and to those acting under its authority the right to the use of his/her name, image, likeness, voice, biographical information and statements, at any time or times, for advertising, trade, publicity and promotional purposes without additional compensation, in all media now known or hereafter discovered, worldwide and including on the Internet and World Wide Web, without further notice, review or approval. Any federal, state and local income and other taxes on prizes are solely the responsibility of the winners. The entry information provided is subject to the Privacy Policy on the Website.

Neither Sponsor nor its agencies are responsible for lost, illegible, late, misdirected, incomplete, or non-delivered entries or email; or for interrupted or unavailable satellite, network, server, Internet Service Provider (ISP), Web site, telephone or other connections, availability or accessibility, or for any other computer, telephone, satellite, cable, network, electronic or Internet hardware or software malfunctions, failures, connections, or availability, or garbled, corrupt or jumbled transmissions, service provider or Internet/website use, net accessibility, availability, or traffic congestion, or any technical error or miscommunication. Sponsor reserves the right, at its sole discretion, to disqualify any individual it finds to be tampering with entry process or operation of Sweepstakes or Website, to be acting in violation of the terms of the Website or to be acting in a non-sportsmanlike or disruptive manner, or with intent to threaten, abuse or harass any other person. Sponsor is not responsible for injury or damage to any network or computer equipment related to participation in this Sweepstakes. If the Sweepstakes, in the sole opinion of Sponsor, is not capable of running as planned by reason of infection by computer virus, worms, bugs, tampering, hacking, unauthorized intervention, fraud, technical failures or any other causes which, in sole opinion of the Sponsor, corrupt or affect the administration, security, fairness, integrity or proper conduct of this Sweepstakes, Sponsor reserves the right, at its sole discretion, to cancel, terminate, modify or suspend Sweepstakes, and determine winners from entries as appropriate received prior to action taken, or as otherwise deemed fair and equitable by Sponsor.

A list of the winners will be posted on-line at www.Omix-Ada.com on or about October 15, 2010.

Sponsor of this promotion is Omix-ADA, Inc., 460 Horizon Dr. Suite 400, Suwanee, GA 30024.