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ALLOY USA LAUNCHES NEW LINE OF SUSPENSION LIFT KITS FOR VARIOUS JEEP MODELS

Suwanee, Ga. (October 30, 2018) – [Alloy USA](#)[®], a Truck Hero Inc. company and consistent leader in off-road axles and driveline components, today announced it has expanded its offerings with the release of a new line of Suspension Lift Kits for Jeeps, including 87-95 Wrangler YJ, 97-06 Wrangler TJ, 07-18 Wrangler JK models and the new 2018 Wrangler JL.

Drawing upon their advanced engineering experience, Alloy USA developed a full line of Suspension Lift Kits that offer outstanding performance and reliability. These kits are some of the most complete kits available on the market today. They include all of the necessary components to perform a full suspension lift including coil or leaf springs, control arms, brackets, hardware and shock absorbers where applicable. Each component is carefully selected to provide the ultimate balance of stability, flexibility and overall ride quality on a wide variety of terrain.



“We’re extremely excited to expand the Alloy USA brand by offering these lift kits,” said Alain Eboli, Engineering Manager at Alloy USA. “The brand has long been known for its commitment to creating quality, long lasting products. With our new offerings we’ll be able to support more Jeep owners than ever before.”

Alloy USA Suspension Lift Kits are designed to be the most complete systems on the market today.

Photo Credit: Alloy USA

Backed by a five-year limited warranty, Alloy USA Suspension Lift Kits are available online and through select Jeep and off-road parts and accessories retailers nationwide with an MSRP starting at \$466.66.

For more information about the new Alloy USA Suspension Lift Kits, any of the complete line of performance drivetrain products, or to find an authorized retailer, please contact Alloy USA directly at 770-614-6101 or visit www.alloyusa.com.

| Part Number | Description | MSRP |
|-------------|---|----------|
| 61211 | 1.5" Lift Kit with Shocks, 87-95 Jeep Wrangler YJ | \$748.00 |
| 61212 | 3.5" Lift Kit with Shocks, 87-95 Jeep Wrangler YJ | \$944.43 |
| 61301 | 4" Lift Kit with Shocks, 97-02 Jeep Wrangler TJ | \$888.88 |
| 61302 | 4" Lift Kit with Shocks, 03-06 Jeep Wrangler TJ | \$888.88 |
| 61401 | 2.5" Lift Kit with Shocks, 07-18 Wrangler JKU, 4-Door | \$466.66 |
| 61402 | 2.5" Lift Kit with Shocks, 07-18 Wrangler JK, 2-Door | \$466.66 |

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|-------|---|------------|
| 61403 | 4" Lift Kit with Shocks, 07-18 Wrangler JK, 2-Door | \$766.66 |
| 61404 | 4" Lift Kit with Shocks, 07-18 Wrangler JKU, 4-Door | \$766.66 |
| 61501 | 2.5" Lift Kit without Shocks, 2018 Wrangler JL, 4-Door | \$466.66 |
| 61602 | 2.5" Lift Kit with Fox Shocks, 2018 Wrangler JL, 4-Door | \$1,444.43 |

ABOUT OMIX-ADA, INC.

Omix-ADA®, Inc. is the world's largest independent manufacturer and wholesaler of Jeep®, truck and off-road parts, accessories and floor liners. For two decades, Omix-ADA has designed, tested and manufactured more than 20,000 of the highest quality restoration and replacement parts and accessories. The Omix-ADA family of brands, Rugged Ridge® and Alloy USA®, are distributed throughout the USA and in more than 90 countries worldwide. For more information, please call Omix-ADA, headquartered in Suwanee, GA at 770-614-6101 or visit <http://www.omix-ada.com>.

Omix-ADA is a subsidiary of Truck Hero whose product offering includes: hard and soft truck bed covers, truck caps, bed liners, floor liners, steps, suspension kits, Jeep® parts and off-road accessories. Truck Hero's industry leading family of brands includes Advantage, A.R.E., BAK, BedRug, Extang, Husky Liners, N-FAB, Omix-ADA, Retrax, Rugged Liner, Rugged Ridge, Superlift, TruXedo, UnderCover and an online retailer, RealTruck. Jeep® is a registered trademark of FCA USA LLC.