

FOR IMMEDIATE RELEASE

Contact: Brian Alexander/Will Brewer
JMPR Public Relations
818.992.4353
balexander@jmprpublicrelations.com
wbrewer@jmprpublicrelations.com



RUGGED RIDGE EXPANDS LINE OF CARGO AREA PROTECTION PRODUCTS FOR 2007-2018 WRANGLER JK

New C3 Interior Tailgate Protection Cover and C4 Canine Containment Cube Offer Greater Function & Versatility While Preserving Interior Surfaces

Suwanee, Ga. (March 20, 2018) – [Rugged Ridge](http://RuggedRidge.com)®, a leading manufacturer of high-quality Jeep®, truck and off-road parts and accessories, today announced the addition of its new C3 Interior Tailgate Protection Cover and C4 Canine Containment Cube to its line of interior protection products for 2007-2018 Jeep Wrangler JK models.

The C3 Interior Tailgate Cover is constructed of heavyweight ballistic-weave nylon with sturdy reinforced seams. It incorporates a spacious storage pouch and multiple tool loops for added utility. A built-in mesh screen maintains proper air flow through the factory tailgate vent. Installation is simplified with the included hook and loop fasteners for all 2007-2018 Jeep Wrangler JK models.



The new C4 Canine Containment Cube's innovative design utilizes the Jeep Wrangler's sport bar as a means of suspending a self-contained compartment for transporting pets safely & securely while preserving the rear cargo area, protecting it from damage from claws and accidental stains.

The C3 Interior tailgate Protection guards the entire tailgate surface from damage while adding valuable storage space. The C4 Canine Cube gives four-legged Jeepers a secure and stable area all their own.

Photo Credit: Rugged Ridge

Made from a sturdy ballistic weave material, the C4 Canine Cube is lighter than most conventional pet carriers and has durable mesh-screened walls for better air flow and greater visibility. The integrated anchor system keeps the cube firmly in place while its soft-side construction allows it to fold flat when not in use. Plastic reinforced floor panels add an extra layer of interior protection.



The Rugged Ridge C3 Interior Tailgate Cover and C4 Canine Cube are backed by an industry-leading five-year limited warranty and are available online and through select Jeep and off-road parts and accessories retailers nationwide with an MSRP of \$66.99 and \$199.99 respectively.

For more information on these or any of Rugged Ridge's complete line of high-quality Jeep and off-road products, or to find an approved retailer, please contact Rugged Ridge at 770-614-6101 or visit www.RuggedRidge.com

Part No.	Description	MSRP
13260.09	C3 Tailgate Cover; 07-18 Jeep Wrangler JK	\$66.99
13260.20	C4 Canine Cube	\$199.99

ABOUT OMIX-ADA, INC.

Omix-ADA®, Inc. is the world's largest independent manufacturer and wholesaler of Jeep®, truck and off-road parts, accessories and floor liners. For two decades, Omix-ADA has designed, tested and manufactured more than 20,000 of the highest quality restoration and replacement parts and accessories. The Omix-ADA family of brands, Rugged Ridge® and Alloy USA®, are distributed throughout the USA and in more than 90 countries worldwide. For more information, please call Omix-ADA, headquartered in Suwanee, GA at 770-614-6101 or visit <http://www.omix-ada.com>. Jeep® is a registered trademark of FCA USA LLC.