

## FOR IMMEDIATE RELEASE

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## RUGGED RIDGE ANNOUNCES RELEASE OF CB/AM/FM ANTENNA SYSTEM FOR 2007-2018 WRANGLER JK / JKU

*Complete Kit Enables Jeepers Full-Range Radio Reception with a Single Antenna*

**Suwanee, Ga. (February 20, 2018)** – [Rugged Ridge](http://RuggedRidge.com)®, a leading manufacturer of high-quality Jeep®, truck and off-road parts and accessories, today announced the release of its new CB/AM/FM Antenna Kit for 2007-2018 Wrangler JK and JKU models.

The Rugged Ridge CM/AM/FM Antenna System is a practical solution for those Wrangler JK owners who realize the need for two-way communications while out on the trail but are hesitant to attach unsightly antenna mounts to the factory sheet metal or costly aftermarket bumpers.

Designed to eliminate the need to run a secondary antenna cable to a separate CB antenna, the Rugged Ridge CB/AM/FM Antenna System replaces the factory JK antenna system with a versatile combination of electronic components that allows the users CB antenna whip, mounted in the factory antenna location, to provide signal for both radios simultaneously. No drilling or modifications to the body are necessary, as is common with many CB antenna and wiring installations.

The new Rugged Ridge CB/AM/FM Antenna System includes all the components necessary for installation with any standard CB antenna, including antenna mount, gasket, multiplexor, hardware, wiring, adapters and complete instructions.

Rugged Ridge CB/AM/FM Antenna System is backed by an industry-leading five year limited warranty and is available online and through select Jeep and off-road parts and accessories retailers with an MSRP of \$119.99.

For more information about the new CM/AM/FM Antenna System, or any of Rugged Ridge's complete line of high-quality Jeep and off-road products, or to find an authorized retailer, please contact Rugged Ridge at 770-614-6101 or visit [www.RuggedRidge.com](http://www.RuggedRidge.com)



Rugged Ridge's CB/AM/FM Antenna System utilizes the factory antenna location for a trouble-free installation.

**Photo Credit:** Rugged Ridge

Part No.	Description	MSRP
17212.20	CB/AM/FM Antenna Mount Kit	\$119.99

**ABOUT OMIX-ADA, INC.**

Omix-ADA®, Inc. is the world's largest independent manufacturer and wholesaler of Jeep®, truck and off-road parts, accessories and floor liners. For more than two decades, Omix-ADA has designed, tested and manufactured more than 20,000 of the highest quality restoration and replacement parts and accessories. The Omix-ADA family of brands, Rugged Ridge® and Alloy USA®, are distributed throughout the USA and in more than 90 countries worldwide. For more information, please call Omix-ADA, headquartered in Suwanee, GA at 770-614-6101 or visit [www.omix-ada.com](http://www.omix-ada.com). Jeep® is a registered trademark of FCA USA LLC.

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