

FOR IMMEDIATE RELEASE

Contact: Nathan Hoyt/ Andrew Brudnicki
JMPR Public Relations
818.992.4353
nhoyt@jmprpublicrelations.com
abrudnicki@jmprpublicrelations.com



RUGGED RIDGE ANNOUNCES DASHBOARD MULTI-MOUNT SYSTEM FOR 2011-2015 JEEP WRANGLER

New Organizer Adds Convenient Interior Storage to Jeep JKs

Suwanee, Ga. (March XX, 2014) – [Rugged Ridge](#)® today announced the availability of its Accessory Mount Dash Organizer for 2011-2014 Jeep® JK Wrangler.

The perfect way for Jeep owners to organize the everyday clutter of their Jeep's interior or safely keep small items in place while out on the trail, the Rugged Ridge Dash Organizer adds further utility to late-model JK Wranglers. The organizer features a 8.25 x3.25 x1.00 inch deep dual tray, which can be utilized to store coins, pens or sunglasses, and also features both tripod and ball socket mounts to keep cell phones, GPS, cameras and even radar detectors within reach of both the passenger and driver.



Rugged Ridge's Dash Organizer matches the exact contours of the factory Wrangler dashboard and mounts using existing OE mounting holes and hardware.

Photo Credit: Omix-ADA

nationwide starting at **\$28.99**.

For more information about Rugged Ridge's complete line of high-quality Jeep and off-road products, or to find an authorized retailer, please contact Rugged Ridge at (770) 614-6101 or visit its website at www.RuggedRidge.com.

Part Number	Description	Price
13551.11	Dash Multi-Mount System, 11-15 Wrangler	\$28.99

ABOUT OMIX-ADA, INC.

Omix-ADA®, Inc. is the world's largest independent manufacturer and wholesaler of Jeep®, truck and off-road parts, accessories and floor liners. For more than two decades, Omix-ADA has designed, tested and manufactured more than 16,000 of the highest quality restoration and replacement parts and accessories. The Omix-ADA family of brands, Rugged Ridge® and Alloy USA®, are distributed throughout the USA and in more than 70 countries worldwide. For more information, please call Omix-ADA, headquartered in Suwanee, GA at 770-614-6101 or visit <http://www.omix-ada.com>.

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