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RUGGED RIDGE EXPANDS ELITE LINE OF EXTERIOR ACCESSORIES FOR 2007-2017 WRANGLER JK / JKU MODELS

New Light Guards Added to Deliver Full Vehicle Protection

Suwanee, Ga. (June 28, 2017) – [Rugged Ridge](#)[®], a leading manufacturer of high-quality Jeep[®], truck and off-road parts and accessories, today announced the expansion of its Elite Line of exterior styling accessories with the addition of its Elite Turn Signal Guards, Elite Fog Light Guards and Elite Side Marker Light Guards for 2007-2017 Jeep Wrangler JK and JKU models.

Rugged Ridge's Elite Line of exterior accessories features patented designs intended to provide an attractive and desirable option for JK owners that incorporates Rugged Ridge's exclusive Elite Line styling, high-quality materials and premium finishes – elements selected to separate the Elite products from others currently found in the JK aftermarket.

Rugged Ridge's new Elite Turn Signal Guards, Elite Fog Light Guards and Elite Side Marker Light Guards all feature full die-cast aluminum construction, along with a premium black powder coated finish, chosen for its exceptional durability and appearance.

The new Elite Light Guards are designed with the same distinctive styling as the Elite Headlight Guards for a complete lighting protection package that delivers a cohesive appearance.

The Rugged Ridge[®] Elite Line of exterior accessories for Wrangler JK and JKU models are backed by an industry-leading five-year limited warranty and are available online and through select Jeep and off-road accessories retailers nationwide.

For more information about the Elite Line of products, Rugged Ridge's complete line of high-quality Jeep and off-road parts or to find an authorized retailer, please contact Rugged Ridge at 770-614-6101 or visit www.RuggedRidge.com



Rugged Ridge Elite Series Light Guards offer a comprehensive lineup of exterior lighting protection for JK with a common design element throughout.

Photo Credit: Rugged Ridge

Part No.	Description	MSRP
11231.26	Elite Turn Signal Guard; 07-17 Jeep Wrangler JK/JKU	\$33.99
11231.27	Elite Side Marker Guard; 07-17 Jeep Wrangler JK/JKU	\$33.99
11231.28	Elite Fog Light Guard; 07-17 Jeep Wrangler JK/JKU	\$33.99

ABOUT OMIX-ADA, INC.

Omix-ADA®, Inc. is the world's largest independent manufacturer and wholesaler of Jeep®, truck and off-road parts, accessories and floor liners. For two decades, Omix-ADA has designed, tested and manufactured more than 20,000 of the highest quality restoration and replacement parts and accessories. The Omix-ADA family of brands, Rugged Ridge® and Alloy USA®, are distributed throughout the USA and in more than 90 countries worldwide. For more information, please call Omix-ADA, headquartered in Suwanee, GA at 770-614-6101 or visit <http://www.omixada.com>. Jeep® is a registered trademark of FCA USA LLC

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