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Contact: Brian Alexander/Will Brewer
JMPR Public Relations
818.992.4353
balexander@jmprpublicrelations.com
wbrewer@jmprpublicrelations.com



RUGGED RIDGE EXPANDS ELITE FAST TRACK LINE WITH NEW 50-INCH WINDSHIELD LIGHT BAR FOR 2007-2017 WRANGLER JK

Limitless Light & Accessory Configurations for the Ultimate in Versatility

Suwanee, Ga. (September 5, 2017) – [Rugged Ridge](#)®, a leading manufacturer of high-quality Jeep®, truck and off-road accessories, today introduced its new Elite Fast Track Modular 50-Inch Light Bar for 2007-2017 Jeep Wrangler JK and JKU models.

Building on the strengths of the original Elite Fast Track Windshield Light Bar, this new addition incorporates a powerful 50-inch LED Light Bar housing 96 OSRAM LED's that project 17,000 lumens in a combination of driving and flood patterns for impressive illumination and outstanding overall performance.

The basis for the Rugged Ridge Elite Fast Track system is an innovative design that incorporates revolutionary channels that extend the length of the A-pillars allowing for infinite adjustability and configurability of off-road lights, trail mirrors, cameras and accessories. With a simple turn of a wrench, the mounts can be reconfigured, added or removed based on changing conditions or varying needs.

The Rugged Ridge Elite Fast Track 50-inch Light Bar makes no compromises in materials, using high-quality 6061 T6 aluminum for the A-pillar sections and upper crossbar, with steel mounting brackets and Grade 8 hardware for sound structural integrity. A durable textured black powder coat provides protection from corrosion and keeps the light bar looking new for years to come.



Rugged Ridge Elite Fast Track 50-inch Light Bar offers the ability to arrange lights, cameras and accessories in countless configurations with its patented design.

Photo Credit: Rugged Ridge

The Rugged Ridge Elite Fast Track 50-inch Light Bar is backed by an industry-leading five-year limited warranty and is available online and from select Jeep and off-road retailers nationwide with a suggested MSRP of \$566.99.

For more information about the new Elite Fast Track 50-inch Light Bar, or any of Rugged Ridge's complete line of high-quality Jeep and off-road products, or to find an authorized retailer, please contact Rugged Ridge at 770-614-6101 or visit www.RuggedRidge.com

Part No.	Description	MSRP
11232.53	Fast Track 50" Light Bar Kit; 07-17 Jeep Wrangler	\$566,99

ABOUT OMIX-ADA, INC.

Omix-ADA®, Inc. is the world's largest independent manufacturer and wholesaler of Jeep®, truck and off-road parts, accessories and floor liners. For more than two decades, Omix-ADA has designed, tested and manufactured more than 20,000 of the highest quality restoration and replacement parts and accessories. The Omix-ADA family of brands, Rugged Ridge® and Alloy USA®, are distributed throughout the USA and in more than 90 countries worldwide. For more information, please call Omix-ADA, headquartered in Suwanee, GA at 770-614-6101 or visit www.omix-ada.com. Jeep® is a registered trademark of FCA USA LLC.

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