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OMIX-ADA/RUGGED RIDGE NAMED FIVE TIME GLOBAL MEDIA AWARD WINNER AT 2015 SEMA SHOW

*World Renowned Jeep Parts and Accessories Manufacturer Acknowledged for
Innovative New Products for 2016*

Suwanee, Ga. (December 22, 2015) – [Rugged Ridge](#)®, a leading manufacturer of high-quality Jeep® and off-road parts and accessories, was awarded five Global Media Awards for its [Eclipse Sun Shade](#), [Magnetic Panel Protectors](#), [XHD Modular Snorkel](#), and [Spartacus Front Bumper](#) kit at the 2015 Specialty Equipment Market Association (SEMA) Show in Las Vegas, Nevada.



For more than 20 years, Rugged Ridge has immersed itself in the Jeep industry by offering the most complete line of high quality, functional Jeep and off-road parts and accessories. Rugged Ridge prides its progressive line of innovative parts made for Jeep enthusiasts, by enthusiasts, and believes that the Jeep passion grows every time you slide behind the wheel.



This passion, according to Omix-ADA/Rugged Ridge President and Founder Al Azadi, has been the driving force behind the company's reputation of being the one-stop-shop for Jeep products by providing parts and accessories that are exciting, affordable and available in more than 70 countries.

"It's always an honor to see our products being recognized on an international level," said Azadi. "Receiving these awards, certainly gives us the confidence that the products we have developed serve the needs of Jeep enthusiasts worldwide."

For more information about Rugged Ridge and its complete line of high-quality Jeep and off-road products, or to find an authorized retailer, please contact Rugged Ridge at 770-614-6101 or visit www.RuggedRidge.com.

ABOUT OMIX-ADA, INC.

Omix-ADA®, Inc. is the world's largest independent manufacturer and wholesaler of Jeep®, truck and off-road parts, accessories and floor liners. For two decades, Omix-ADA has designed, tested and manufactured more than 16,000 of the highest quality restoration and replacement parts and accessories. The Omix-ADA family of brands, Rugged Ridge® and Alloy USA®, are distributed throughout the USA and in more than 70 countries worldwide. For more information, please call Omix-ADA, headquartered in Suwanee, GA at 770-614-6101 or visit <http://www.omix-ada.com>. Jeep® is a registered trademark of Chrysler Group LLC.