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RUGGED RIDGE ANNOUNCES ADDITIONS OF NEW 2018 WRANGLER JL EXTERIOR ACCESSORIES

Tube Steps & Trail Mirrors among Latest Product Releases for Jeep's Newest Model

Suwanee, Ga. (October 30, 2018) – Rugged Ridge®, a Truck Hero Inc. company and leading manufacturer of high-quality Jeep®, truck and off-road parts and accessories, today announced the availability of several new products to expand its lineup of accessories for the 2018 Jeep Wrangler JL.

Rugged Ridge Tube Steps complete the look of any Wrangler JL while providing valuable assistance entering and exiting the vehicle. Constructed from high-strength steel tube, each step is finished with a textured black powder coat to provide years of corrosion resistance. Tube Steps are available for four-door models, in both 3-inch round and 4-inch oval diameters.

The new Trail Mirror Kits for Wrangler JL models give owners an innovative way to mount side mirrors to their vehicle when the doors are removed, keeping them street legal while increasing overall driver safety. Available with either a traditional rectangular design or a retro-style round mirror head, each Trail Mirror utilizes the windshield hinge pin as its mounting point, eliminating unsightly brackets while maintaining the folding windshield function. Mirror kits are available individually and in pairs.

Rugged Ridge's Eclipse Sunshade is now offered for the new Wrangler JL / JLU, offering protection from the intensity of the sun's rays while also reducing wind turbulence inside the cab. Constructed from reinforced mesh, each sunshade is designed to protect front seat passengers separately or front and rear seats passengers together. The Eclipse Sunshade installs easily with no need for a separate windshield header and can be left in place when the hard or soft top is installed. Available in front seat or full length sizes for two and four-door models.



Rugged Ridge Trail Mirrors for Wrangler JL are designed to enhance doors-off enjoyment.



The new Eclipse Sunshade for Wrangler JL allows for top down driving while guarding occupants from harsh sunlight.

Also announced, a new Rugged Ridge Bull Bar for the 2018 Wrangler JL which provides Jeep owners with an exterior styling option without the expense of an aftermarket bumper. Featuring a 3.5-inch diameter primary hoop made from high-strength tubular steel accented by an integrated skid plate, the Bull Bar is finished with a satin black powder coat and installs easily with no drilling required.



Rugged Ridge Bull Bar for Wrangler JL is an economical alternative to more expensive off-road bumpers.

Lastly, a new 2-inch Receiver Hitch is available for the 2018 Wrangler JL/JLU models. Designed as a fully-welded assembly and engineered to match the JL's factory 3,500 pound towing capacity, the Rugged Ridge 2-inch Receiver Hitch features a simple bolt-on installation and works with all JL factory equipment.

Photo Credit: Rugged Ridge

All of these Rugged Ridge products are backed by an industry-leading five-year limited warranty and are available online and through select Jeep, off-road parts and accessories retailers nationwide.

For more information on these, or any of Rugged Ridge's complete line of high-quality Jeep and off-road parts and accessories, or to find an authorized retailer, please contact Rugged Ridge at 770-614-6101 or visit www.RuggedRidge.com

Part No.	Description	MSRP
11025.23	Trail Mirror, Round; 18-18 Jeep Wrangler JL/JLU	\$33.28
11025.24	Trail Mirror, Rectangular; 18-18 Jeep Wrangler JL/JLU	\$33.28
11025.25	Trail Mirror Kit, Round, Pair; 18-18 Jeep Wrangler JL/JLU	\$66.64
11025.26	Trail Mirror Kit, Rectangular, Pair; 18-18 Wrangler JL/JLU	\$66.64
11591.12	Side Step, 3 inch, Round, Black; 18-18 Wrangler Unlimited JLU, 4 Door	\$277.76
11591.13	Side Step, 4 inch, Oval, Black; 18-18 Wrangler Unlimited JLU, 4 Door	\$277.76
13579.71	Eclipse Sun Shade, Black, Full; 18-18 Wrangler Unlimited JLU, 4 Door	\$77.76
13579.72	Eclipse Sun Shade, Front, Black; 18-18 Jeep Wrangler JL/JLU	\$55.52
13579.73	Eclipse Sun Shade, Black, Hard Top; 18-18 Wrangler JL	\$66.64
11564.03	Bull Bar, 3.5 inch, Black; 18-18 Jeep Wrangler JL	\$288.80
11580.11	Receiver Hitch, 2 Inch; 18-18 Jeep Wrangler JL/JLU	\$99.92

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Omix-ADA®, Inc. is the world's largest independent manufacturer and wholesaler of Jeep®, truck and off-road parts, accessories and floor liners. For two decades, Omix-ADA has designed, tested and manufactured more than 20,000 of the highest quality restoration and replacement parts and accessories. The Omix-ADA family of brands, Rugged Ridge® and Alloy USA®, are distributed throughout the USA and in more than 90 countries worldwide. For more information, please call Omix-ADA, headquartered in Suwanee, GA at 770-614-6101 or visit <http://www.omix-ada.com>.

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