

## **FOR IMMEDIATE RELEASE**

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## **RUGGED RIDGE ANNOUNCES THE RELEASE OF ITS NEW 2018 WRANGLER JL INTERIOR ACCESSORIES**

*Dash Multi-Mount System and C3 Cargo Cover Top the List of Newly Available Accessories*

**Suwanee, Ga. (October 30, 2018)** – [Rugged Ridge](#)<sup>®</sup>, a Truck Hero Inc. company and leading manufacturer of high-quality Jeep<sup>®</sup>, truck and off-road parts and accessories, today announced the release of several new interior accessories for 2018 Jeep Wrangler JL models.

The Rugged Ridge C3 Cargo Cover is engineered to provide complete and configurable protection for the JL's rear cargo area. The C3's innovative design allows for expanded coverage and greater versatility when the rear seat is folded down. Constructed of sturdy, water-resistant woven ballistic fabric, the C3 Cargo Cover serves as a protective barrier, guarding the carpet and interior trim from damage, scratches and debris.



Rugged Ridge C3 Cargo Cover provides versatile interior protection for '18 Wrangler JL owners.

**Photo Credit:** Rugged Ridge

Rugged Ridge Door Entry Guards for the Wrangler JL are designed to protect the paint on the door sill area from scuffs and scratches. Constructed from a durable UV-resistant molded thermoplastic, each guard features an attractive all-terrain tread pattern inlay that adds a rugged appeal to any interior.

The JL Dash Multi-Mount System's patented design makes it the most versatile dashboard accessory available today. Featuring a universal ball mount for driver information gadgets and a tripod stud for cameras, this mounting system allows drivers to use one or both at the same time. The Dash Multi-Mount incorporates two deep storage compartments and a handy phone holder attachment for simple, hands-free phone operation.



The Dash Multi-Mount System for the JL incorporates convenient mounting for a wide variety of driver goodies.

**Photo Credit:** Rugged Ridge

The MOLLE Storage Bag System is designed to work with the Jeep<sup>®</sup> Utility Grid found on the Wrangler JL Rubicon model seatbacks, providing a convenient and flexible storage solution. Each individual pouch features tactical-inspired styling and is built from a heavy-duty polyester weave with reinforced edge trim and rugged closures for optimum durability.

All these Rugged Ridge interior accessories are covered by an industry-leading five-year limited warranty and are available online and through select Jeep and off-road accessories retailers nationwide.

For more information on these, or any of Rugged Ridge's complete line of high-quality Jeep and off-road products, or to find and authorized retailers, please contact Rugged Ridge at 770-614-6101 or visit [www.RuggedRidge.com](http://www.RuggedRidge.com).

Part No.	Description	MSRP
11216.31	Door Entry Guard; 2018 JL, 2Dr	\$44.43
11216.32	Door Entry Guard; 2018 JL, 4Dr	\$55.54
12113.01	Storage Bag System, MOLLE; 18-18 Jeep Wrangler JL/JLU Rubicon	\$88.80
13260.13	C3 Cargo Cover; 18-18 Jeep Wrangler Unlimited JLU, 4 Door	\$222.16
13551.23	Dash Multi-Mount System Kit, Phone Holder; 18-18 Jeep Wrangler JL/JLU	\$55.52

**ABOUT OMIX-ADA, INC.**

Omix-ADA®, Inc. is the world's largest independent manufacturer and wholesaler of Jeep®, truck and off-road parts, accessories and floor liners. For two decades, Omix-ADA has designed, tested and manufactured more than 20,000 of the highest quality restoration and replacement parts and accessories. The Omix-ADA family of brands, Rugged Ridge® and Alloy USA®, are distributed throughout the USA and in more than 90 countries worldwide. For more information, please call Omix-ADA, headquartered in Suwanee, GA at 770-614-6101 or visit <http://www.omix-ada.com>.

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