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OMIX-ADA ANNOUNCES YEAR-LONG CONSUMER AND JOBBER REBATE PROGRAM

Rebate Submissions for Omix-ADA and Its Family of Brands Now Being Accepted for 2016

Suwanee, Ga. (January 21, 2016) – [Omix-ADA](#)[®], the world's largest independent manufacturer and wholesale distributor of Jeep parts and accessories, today announced that it is continuing its popular [Year-Long Consumer Rebate Program](#) for 2016, and for the first time ever is extending its Rebate Program to jobbers.

From January 1 – December 31, 2016, both consumers and jobbers can submit a mail-in rebate to Omix-ADA when they purchase \$149.99 or more of Rugged Ridge, Omix-ADA, Alloy USA, Outland or Precision Gear products from a qualified retailer or wholesale distributor on a single invoice. For every eligible purchase, consumers and jobbers will receive a cash rebate equal to five percent of the retail purchase price, with a maximum of \$200 rebate per invoice.

“We created this rebate program to help show our appreciation to our customers for their continued support and interest in our parts and accessories. These rebates are the perfect way to give back to the Jeep and off-road community – both at the consumer and jobber level – who have stood by us for so many years,” said Al Azadi, President of Omix-ADA.

Complete instructions, terms and conditions for Omix-ADA's Year-Long Rebate Program can be found by visiting:

- Consumer Rebate: www.Omix-ADA.com/rebate
- Jobber Rebate: www.Omix-ADA.com/jobber

For more information on Omix-ADA, its Year-Long Rebate Program, or to find an authorized retailer, please contact Omix-ADA at 770-614-6101 or visit www.Omix-ADA.com.

ABOUT OMIX-ADA, INC.

Omix-ADA[®], Inc. is the world's largest independent manufacturer and wholesaler of Jeep[®], truck and off-road parts, accessories and floor liners. For two decades, Omix-ADA has designed, tested and manufactured more than 16,000 of the highest quality restoration and replacement parts and accessories. The Omix-ADA family of brands, Rugged Ridge[®] and Alloy USA[®], are distributed throughout the USA and in more than 70 countries worldwide. For more information, please call Omix-ADA, headquartered in Suwanee, GA at 770-614-6101 or visit <http://www.omix-ada.com>.

Jeep[®] is a registered trademark of Chrysler Group LLC.

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