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**ALLOY USA® ANNOUNCES NEW HEAVY DUTY BALL JOINT KIT
FOR JEEP® '07-'13 JK WRANGLER**

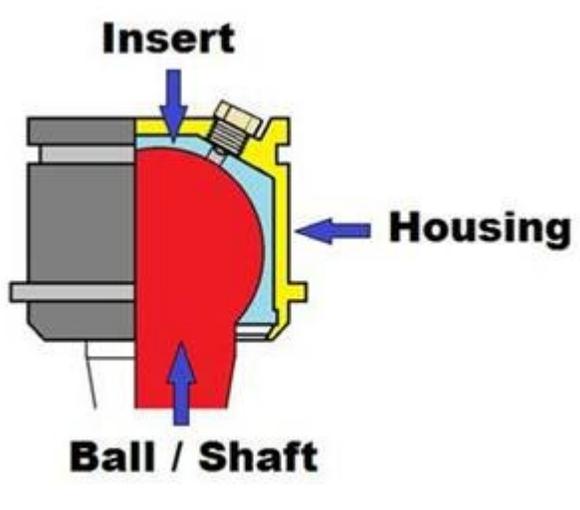
Innovative Design Brings New Features Not Found On Factory Replacement Parts

Suwanee, Ga. (October XX, 2012) – Original and OE replacement ball joints for Jeep® lack the ability to be serviced for regular maintenance. [Alloy USA®](#) solves this maintenance challenge with its new Heavy Duty Ball Joint Kit for 2007-2013 Jeep® JK Wrangler (also fitting 1999-2004 Jeep Grand Cherokee) by adding a low profile grease fitting.



Above: Complete Heavy Duty Ball Joint Kit from Alloy USA

The Alloy USA® JK H/D ball joints have been designed with a low profile (grease) zerk fitting for regular maintenance, a feature not offered on factory replacement parts. Inside, the insert has been replaced with a high strength steel socket which replaces the factory plastic nylon insert. The use of steel greatly increases overall ball joint strength and durability. A “must” for lifted vehicles running any tire larger than stock applications, the new SAE 4140 chromoly steel ball joints are assembled using an exclusive threaded preload system that insures precise tolerances for prolonged joint life, precise steering and industry leading durability and strength.



Above: Cross Section Of Heavy Duty Ball Joint

"We know that the off-road enthusiast is more particular about servicing greasable parts and areas of their vehicles as a way to guarantee they function well when they are off road. Given that the stock and OE replacement ball joints currently available lacked this servicability, we designed our heavy duty ball joints with this specifically in mind." said Patrick Bennett, Product Development Manager at Omix-ADA.

Alloy USA Heavy Duty Ball Joint Kits are covered by an industry leading five-year limited warranty and are available [online](#) and through select Jeep and off-road parts/accessories retailers nationwide, starting at \$199.99. For more information on Alloy USA's complete line of high-quality Jeep and off-road products, or to find an approved retailer, please contact Rugged Ridge at (770) 614-6101 or visit their website at www.AlloyUSA.com .

Part Numbers:

Alloy USA Heavy Duty Ball Joint Kits, 07-13 JK Wrangler & 99-04 Grand Cherokee 11800

ABOUT OMIX-ADA, INC.

Omix-ADA[®], Inc. is the world's largest independent manufacturer and wholesaler of Jeep[®], truck and off-road parts, accessories and floor liners. For nearly two decades, Omix-ADA has designed, tested and manufactured more than 15,000 of the highest quality restoration and replacement parts and accessories. The Omix-ADA family of brands, Rugged Ridge[®] and Alloy USA[®], are distributed throughout the USA and in more than 50 countries worldwide. For more information, please call Omix-ADA, headquartered in Suwanee, GA at 770-614-6101 or visit <http://www.omix-ada.com>.

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