

FOR IMMEDIATE RELEASE

Contact: Will Brewer
JMPR Public Relations
818.992.4353
wbrewer@jmpr.com



RUGGED RIDGE ANNOUNCES NEW HOOD-MOUNT OFF-ROAD JACK HOLDER FOR 1997-2006 JEEP WRANGLER TJ / LJ MODELS

Jack Holders Offer High Weight-Bearing Capabilities with Unrestricted Access

Suwanee, Ga. (August 21, 2018) –[Rugged Ridge](#)[®], a Truck Hero Inc. company and leading manufacturer of high-quality Jeep[®], truck and off-road parts and accessories, today announced its new line of Hood Mounted Off-Road Jack Holders for 1997-2006 Jeep Wrangler TJ / LJ models.

Designed with simplicity and practicality in mind, the Hood Mounted Off-Road Jack Holder brackets attach securely to the hood hinges of the Jeep. This placement allows for unrestricted jack retrieval without exiting the vehicle, unlike bumper-mounted holders.

Due to the weight of typical off-road jacks, the Hood Mounted Off-Road Jack Holder is manufactured of high-strength extruded aluminum for its light weight and impressive weight-bearing capabilities. It is then treated to a fine textured black powder coat for additional corrosion protection.

Securing the jack to the holder is simple thanks to the large thumbscrews that can be turned easily, even by a gloved-hand, insuring that the jack is properly secured every time. Each Hood-Mount Off-Road Jack Holder comes with a pair of thumbscrews, gaskets to protect the Jeeps finish and zinc-finished installation hardware.

The new Rugged Ridge Hood-Mount Off-Road Jack Holder is backed by an industry-leading, five-year limited warranty and is available online and from select Jeep[®] and off-road parts and accessories retailers nationwide with a starting MSRP of \$66.56.



Rugged Ridges Hood Mounted Off-Road Jack Holders feature lightweight aluminum brackets for TJ, LJ and JK.

Photo Credit: Rugged Ridge

Part No.	Description	MSRP
11586.05	Off-road Jack Mounting Bracket; 97-06 TJ/LJ	\$66.56

ABOUT OMIX-ADA, INC.

Omix-ADA[®], Inc. is the world's largest independent manufacturer and wholesaler of Jeep[®], truck and off-road parts, accessories and floor liners. For two decades, Omix-ADA has designed, tested and manufactured more than 20,000 of the highest quality restoration and replacement parts and accessories. The Omix-ADA family of brands, Rugged Ridge[®] and Alloy USA[®], are distributed throughout the USA and in more than 90 countries worldwide. For more information, please call Omix-ADA, headquartered in Suwanee, GA at 770-614-6101 or visit <http://www.omix-ada.com>.

Omix-ADA is a subsidiary of Truck Hero whose product offering includes: hard and soft truck bed covers, truck caps, bed liners, floor liners, steps, suspension kits, Jeep[®] parts and off-road accessories. Truck Hero's industry leading family of brands includes

Advantage, A.R.E., BAK, BedRug, Extang, Husky Liners, N-FAB, Omix-ADA, Retrax, Rugged Liner, Rugged Ridge, Superlift, TruXedo, UnderCover and an online retailer, RealTruck. Jeep® is a registered trademark of FCA USA LLC.