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OMIX-ADA ANNOUNCES INAUGURAL JEEP HERITAGE EXPO CELEBRATING 75 YEARS OF JEEP

*More than 250 Modern and Historic Jeeps to be on Display at July 16 Event,
Benefiting the American Diabetes Association*

Suwanee, Ga. (June 7, 2016) – [Omix-ADA](#)® the world's largest independent manufacturer and wholesaler of Jeep® parts and accessories, today announced it will hold its inaugural [Jeep Heritage Expo](#), celebrating 75 years of Jeep, at its company headquarters in Suwanee, Georgia on Saturday, July 16, 2016.

During the event, Omix-ADA will open up its doors to the public for the first time ever, offering a rare, behind-the-scenes look at its 230,000 square foot facility where more than 20,000 Omix-ADA, Rugged Ridge and Alloy USA Jeep parts and accessories are developed and housed. Furthermore, Omix-ADA's complete [vintage and historic Jeep Collection](#), featuring more than 30 of the world's rarest Jeeps spanning seven decades, will be on view to the public.

The Jeep Heritage Expo will also feature a Jeep Show & Shine, benefiting the American Diabetes Association. Limited to just 250 vehicles, enthusiasts can [pre-register online](#) to enter their own Jeeps – any model, 1941-present – for display and to vie for prizes and awards from Omix-ADA. 100 percent of the Show & Shine vehicle entry fees will be donated to the American Diabetes Association.

In addition, there will be a number of activities for children and families, including remote control Jeep races, carnival games, giveaways and more. Food will be available onsite from the region's top food trucks.

The inaugural Jeep Heritage Expo will take place at Omix-



Omix-ADA's inaugural Jeep Heritage Expo celebrates 75 years of Jeep with more than 250 modern and classic Jeeps to be on display at the company's Suwanee, Georgia headquarters on Saturday, July 16.

Photo Credit: Omix-ADA



ADA from 10 a.m. – 4 p.m. on Saturday, July 16, 2016. Admission to the event is free to the public and will be held at the following address:

Omix-ADA / Rugged Ridge
460 Horizon Drive
Suwanee, GA 30024

For more information on Omix-ADA's Jeep Heritage Expo, Omix-ADA's family of brands, or its complete line of high-quality Jeep and off-road parts and accessories, please visit www.Omix-ADA.com or contact Omix-ADA directly at (770) 614-6101.

ABOUT OMIX-ADA, INC.

Omix-ADA®, Inc. is the world's largest independent manufacturer and wholesaler of Jeep®, truck and off-road parts, accessories and floor liners. For more than two decades, Omix-ADA has designed, tested and manufactured more than 20,000 of the highest quality restoration and replacement parts and accessories. The Omix-ADA family of brands, Rugged Ridge® and Alloy USA®, are distributed throughout the USA and in more than 90 countries worldwide. For more information, please call Omix-ADA, headquartered in Suwanee, GA at 770-614-6101 or visit www.omix-ada.com.

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