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RUGGED RIDGE ANNOUNCES NEW RECOVERY TOOL RACK FOR VARIOUS JEEP APPLICATIONS

Versatile & Accessible Storage Mounts to Rear-Mounted Spare Tire

Suwanee, Ga. (March 6, 2018) – Rugged Ridge®, a leading manufacturer of high-quality Jeep®, truck and off-road parts and accessories, today announced the release of its new Recovery Tool Rack for various Jeep applications.

The Rugged Ridge Recovery Tool Rack is engineered for the Jeep owner who wants to equip their vehicle

for off-roading or any outdoor adventure. The design focuses on practical and convenient storage of tools while not sacrificing interior space.

The Recovery Tool Rack is stamped from durable steel plating and is finished with a resilient black powder coat, protecting the body of the rack from rust and corrosion while giving it an attractive appearance. The rack is fitted with three individual slots in which a variety of tools can be mounted for transport, with the tool handle secured via the included retention straps for a rattle-free ride.

The Rugged Ridge Recovery Tool Rack utilizes a built-in plate that attaches directly behind the rear-mounted spare tire. With a universal mounting bolt pattern, the rack is able to mount to any Jeep wheel bolt circles, making it compatible with any Jeep with a spare tire carrier, regardless of year.



Rugged Ridge's new Recovery Tool Rack mounts off-road implements outside the cab for easy access.

Photo Credit: Rugged Ridge

The Rugged Ridge Recovery Tool Rack is backed by an industry-leading five-year limited warranty and is available online and through select Jeep and off-road parts and accessories retailers nationwide with an MSRP of \$199.99.

For more information about the new Recovery Tool rack, or any of Rugged Ridge's complete line of high-quality Jeep and off-road products, or to find an authorized retailer, please contact Rugged Ridge at 770-614-6101 or visit www.RuggedRidge.com

Part No.	Description	MSRP
13551.63	Recovery Tool Rack	\$199.99

ABOUT OMIX-ADA, INC.

Omix-ADA®, Inc. is the world's largest independent manufacturer and wholesaler of Jeep®, truck and off-road parts, accessories and floor liners. For two decades, Omix-ADA has designed, tested and manufactured more than 20,000 of the highest quality restoration and replacement parts and accessories. The Omix-ADA family of brands, Rugged Ridge® and Alloy USA®, are distributed throughout the USA and in more than 90 countries worldwide. For more information, please call Omix-ADA, headquartered in Suwanee, GA at 770-614-6101 or visit http://www.omix-ada.com.

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