

**FOR IMMEDIATE RELEASE**

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**RUGGED RIDGE OFFERS NEW OFF-ROAD LIGHTING OPTIONS  
WITH 3.5-INCH ROUND LED LIGHTS**

*30,000 Hour-Rated LED Bulbs Enclosed in Durable Aluminum Housing  
Ensure Off-Roaders are Never Stuck in the Dark*

**Suwanee, Ga. (April 2014)** – [Rugged Ridge](#)® today announced it is expanding its line of auxiliary LED lighting for Jeep® and off-road enthusiasts with the release of [3.5-Inch Round LED Driving Lights](#).

Designed to brightly illuminate even the darkest of trails, the LED Driving Lights feature Epistar 30,000 hour-rated LED bulbs encased in an aluminum housing producing 1,040 lumens of light. The Driving Lights have undergone extensive vibration, corrosion, and submersion testing to ensure long life and reliability.



Rugged Ridge 3.5-Inch Round LED Driving Lights produce a powerful 1,040 lumen driving beam, providing bright, reliable light on the trail.

**Photo Credit:** Rugged Ridge

“When you’re out wheeling, it’s easy to lose track of time and find yourself deep on the trail after sundown,” said Alain Eboli, Engineering Manager at Omix-ADA. “With our Round LED Driving Lights, enthusiasts no longer need to watch the clock and can safely enjoy wheeling into the night.”

The Rugged Ridge Round LED Driving Lights are sold in a variety of configurations, and are available online and through select Jeep and off-road parts/accessories retailers nationwide with a MSRP of **\$63.92**.

For more information on Rugged Ridge LED Driving Lights, its complete line of high-quality Jeep and off-road products or to find an approved retailer, please contact Rugged Ridge at 770-614-6101, or visit [www.RuggedRidge.com](http://www.RuggedRidge.com).

Part Number	Description	MSRP
<a href="#">15209.01</a>	3.5-Inch Round LED Driving Light	\$63.92

**ABOUT OMIX-ADA, INC.**

Omix-ADA®, Inc. is the world’s largest independent manufacturer and wholesaler of Jeep®, truck and off-road parts, accessories and floor liners. For more than two decades, Omix-ADA has designed, tested and manufactured more than 16,000 of the highest quality restoration and replacement parts and accessories. The Omix-ADA family of brands, Rugged Ridge® and Alloy USA®, are distributed throughout the USA and in more than 70 countries worldwide. For more information, please call Omix-ADA, headquartered in Suwanee, GA at 770-614-6101 or visit [www.omix-ada.com](http://www.omix-ada.com).

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