

OR IMMEDIATE RELEASE

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RUGGED RIDGE ANNOUNCES NEW HEAVY DUTY OFF-ROAD MUFFLER SYSTEM FOR 2007-2015 JEEP JK WRANGLER

New Muffler System Offers Improved Ground Clearance and Performance

Suwanee, Ga. (August 2014) – [Rugged Ridge](#)® today announced the availability of its new [Heavy Duty Off-Road Muffler System](#) for 2007-2015 Jeep Wrangler JK.

Designed to sit high within the Jeep’s undercarriage for increased ground clearance, the muffler system helps prevent expensive damage caused from contact with obstacles on the trail. Its stainless and aluminized steel construction paired with a black high temp coating ensures durability for years to come.

The Heavy Duty Off-Road Muffler System is also engineered to deliver an aggressive exhaust note, producing a deep, powerful tone throughout the Jeep’s RPM range.



Rugged Ridge’s new Heavy Duty Off-Road Muffler System improves ground clearance and performance to make Jeep Wranglers more capable on the trail.

Photo Credit: Omix-ADA

“With the stock exhaust system, it can be stressful crawling over rocks and obstacles because you’re always worried about scraping or crushing your exhaust,” said Patrick Bennett, Product Developing Manager at Omix-ADA, said. “We designed this exhaust system to put Jeep owners’ minds at ease while tackling obstacles, so they can better enjoy their time on the trail.”

The JK Heavy Duty Off-Road Muffler is available online and through select Jeep and off-road parts/accessories retailers nationwide with an MSRP of **\$383.99**.

For more information about the JK Heavy Duty Off-Road Muffler, Rugged Ridge’s complete line of high-quality Jeep and off-road products, or to find an approved retailer, please contact Rugged Ridge at 770-614-6101, or visit www.RuggedRidge.com.

Part Number	Description	MSRP
17606.70	Heavy Duty Off- Road Muffler System, 2007-2015 Jeep Wrangler	\$383.99

ABOUT OMIX-ADA, INC.

Omix-ADA®, Inc. is the world’s largest independent manufacturer and wholesaler of Jeep®, truck and off-road parts, accessories and floor liners. For more than two decades, Omix-ADA has designed, tested and manufactured more than 16,000 of the highest quality restoration and replacement parts and accessories. The Omix-ADA family of brands, Rugged Ridge® and Alloy USA®, are distributed throughout the USA and in more than 70 countries worldwide. For more information, please call Omix-ADA, headquartered in Suwanee, GA at 770-614-6101 or visit www.omix-ada.com.

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