

FOR IMMEDIATE RELEASE

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RUGGED RIDGE ANNOUNCES HEAVY-DUTY MAGNETIC PANEL PROTECTORS FOR 2007-2016 JEEP JK WRANGLERS

New Design Provides Maximum Protection for Jeep Body on Trails

Suwanee, Ga. (January 5, 2016) – [Rugged Ridge](#)[®], a leading manufacturer of high quality Jeep[®], truck and off-road accessories, today announced its new [Magnetic Panel Protectors for the 2007-2016 Jeep Wrangler JK](#), designed to provide maximum protection for your Jeep’s paint while on trails.

Featuring a tough matte black finish, the newly engineered Magnetic Panel Protectors were designed to provide full coverage for the body of your Jeep to keep your mind at ease and your paint job flawless.

Using a 15-piece kit that provides the most durable defense for your front and rear fenders, doors, and door seams, each panel is constructed of 16 gauge (.060 inches) thick magnetic sheet material for a tough finish and long lasting use when you hit the trails.



“These magnetic panel protectors were engineered to provide maximum off-road protection, so you don’t have to worry about extensive damage to your JK from scraping branches and rocks,” said Taylor Johns, Industrial Designer at Omix-ADA. “We used a magnetic design because it makes them easily removable without using bolts or tape, so there is no damage to your JK when it’s time to take them off.”

The Rugged Ridge Magnetic Panel Protector kits are available [online](#) with an MSRP of **\$322.99** for two-door applications and **\$378.99** for four-door applications

For more information on Rugged Ridge’s complete line of high-quality Jeep and off-road products, or to find an authorized retailer, please contact Rugged Ridge at 770-614-6101, or visit www.RuggedRidge.com.

Part No.	Description	MSRP
12300.53	Magnetic Panel Protector, Kit, 07-16 Wrangler JK, 4-door	\$378.99
12300.52	Magnetic Panel Protector, Kit, 07-16 Wrangler JK, 2-door	\$322.99

ABOUT OMIX-ADA, INC.

Omix-ADA®, Inc. is the world's largest independent manufacturer and wholesaler of Jeep®, truck and off-road parts, accessories and floor liners. For more than two decades, Omix-ADA has designed, tested and manufactured more than 16,000 of the highest quality restoration and replacement parts and accessories. The Omix-ADA family of brands, Rugged Ridge® and Alloy USA®, are distributed throughout the USA and in more than 70 countries worldwide. For more information, please call Omix-ADA, headquartered in Suwanee, GA at 770-614-6101 or visit www.omix-ada.com.

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