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**RUGGED RIDGE ANNOUNCES NEW OE VENTED HOOD INSERTS
FOR '07-'15 JEEP WRANGLER**

New Hood Inserts Help Reduce Underhood Temperatures, Add Aggressive Look to Jeeps

Suwanee, Ga. (July 2015) – [Rugged Ridge](#)®, a leading manufacturer of high-quality Jeep accessories, today announced the release of its new OE Vented Hood Inserts for the 2007-2015 Jeep Wrangler (JK).



Rugged Ridge OE Vented Hood Inserts add aggressive styling to Jeep JK Wranglers while reducing underhood temperatures.

Photo Credit: Omix-ADA

Designed to increase airflow to the engine compartment as well as add more aggressive styling to JK Wranglers, the OE Vented Hood Inserts allow hot air trapped in the engine bay to easily escape. This increased ventilation helps reduce under hood temperatures, which is especially important during low-speed trail driving when engine temperatures are known to rise.

The vented hood inserts are injection molded for a precise fit and can be easily installed on the factory Jeep hood as well as [Rugged Ridge's Performance Vented Hood](#). The inserts are available in both smooth and textured black finishes that can be painted or left unfinished.

Rugged Ridge OE Vented Hood Inserts are backed by Rugged Ridge's 5-year limited warranty and will be available spring of 2015 online and through select Jeep and off-road parts/accessories retailers nationwide with an MSRP of **\$67.99**.

For more information on the OE Vented Hood Inserts, Rugged Ridge's complete line of high-quality Jeep and off-road products, or to find an approved retailer, please contact Rugged Ridge at 770-614-6101 or visit www.RuggedRidge.com.

Part Number	Description	MSRP
17759.09	OE Vented Hood Inserts (Available Spring 2015)	\$67.99

ABOUT OMIX-ADA, INC.

Omix-ADA®, Inc. is the world's largest independent manufacturer and wholesaler of Jeep®, truck and off-road parts, accessories and floor liners. For more than two decades, Omix-ADA has designed, tested and manufactured more than 16,000 of the highest quality restoration and replacement parts and accessories. The Omix-ADA family of brands, Rugged Ridge® and Alloy USA®, are distributed throughout the USA and in more than 70 countries worldwide. For more information, please call Omix-ADA, headquartered in Suwanee, GA at 770-614-6101 or visit www.omix-ada.com.

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