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Contact: Brian Alexander/Will Brewer
JMPR Public Relations
818.992.4353

baalexander@jmprpublicrelations.com

wbrewer@jmprpublicrelations.com



RUGGED RIDGE INTRODUCES NEW LINE OF EXTERIOR STYLING PRODUCTS FOR 2015-2017 JEEP RENEGADE MODELS

Aluminum Alloy Wheels and Light Guards Accent the Jeep® Renegade's Unique Styling and Enhance its Image of Capability

Suwanee, Ga. (August 8, 2017) – [Rugged Ridge®](#), a leading manufacturer of high-quality Jeep®, truck and off-road parts and accessories, today announced its new line of exterior accessories for 201-2017 Jeep Renegade models.

The new Rear Taillight Guards' feature slats which mimic the X-shaped taillight lens with an open center section to maximize light projection – a shape that is carried over to the Headlight Euro Guards for an overall balanced appearance. Constructed of textured powder-coated steel for outstanding protection, Renegade Euro Guards install easily and quickly with the included double-backed automotive grade adhesive.

Also making their debut are the Rugged Ridge Cast Aluminum Wheels for 2014-2017 Renegade models. The new wheels are lightweight, extremely strong and feature a factory spec hub-centric design for a smooth ride and flawless performance. Available in either a five or eight-spoke styles, Rugged Ridge Cast Aluminum Wheels are engineered to add an aggressive off-road appeal for Renegade owners without affecting the vehicle's factory road manners, while still maintaining functionality of the original equipment TPMS systems.

The Rugged Ridge Headlight and Taillight Euro Guards, as well as the Cast Aluminum Wheels for Jeep Renegade, are all backed by Rugged Ridge's industry-leading five-year limited warranty and are available online and through select Jeep and off-road parts and accessories retailers.



Rugged Ridge Taillight & Headlight Guards for Renegade feature modern styling accenting Jeeps retro-themed details

Photo Credit: Rugged Ridge



For more information about Rugged Ridge Renegade accessories, its complete line of high-quality Jeep and off-road products, or to find an approved retailer, please contact Rugged Ridge at 770-614-6101 or visit www.RuggedRidge.com.



Rugged Ridge's Cast Aluminum Wheels for 15-17 Jeep Renegade models are available in both 5 and 8-spoke styles and provide a bold, adventurous style with a factory-quality fitment.

Photo Credit: Rugged Ridge

Part No.	Description	MSRP
11226.30	Tail Light Euro Guards, Black; 15-17 Renegade	\$53.99
11230.20	Headlight Euro Guards, Textured Black, 15-17 Renegade	\$53.99
15307.01	5 Spoke, Black, Aluminum Wheel; 14-17 Renegade BU	\$213.99
15307.02	8 Spoke, Black, Aluminum Wheel; 14-17 Renegade BU	\$213.99

ABOUT OMIX-ADA, INC.

Omix-ADA®, Inc. is the world's largest independent manufacturer and wholesaler of Jeep®, truck and off-road parts, accessories and floor liners. For two decades, Omix-ADA has designed, tested and manufactured more than 20,000 of the highest quality restoration and replacement parts and accessories. The Omix-ADA family of brands, Rugged Ridge® and Alloy USA®, are distributed throughout the USA and in more than 90 countries worldwide. For more information, please call Omix-ADA, headquartered in Suwanee, GA at 770-614-6101 or visit <http://www.omix-ada.com>. Jeep® is a registered trademark of FCA USA LLC.

