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RUGGED RIDGE ADDS SMOOTH FINISH HURRICANE FENDER FLARES FOR '07-'15 JEEP WRANGLER

Popular High-Clearance Flare Design Now Available In Smooth Black Finish

Suwanee, Ga. (April 2015) – Following the successful launch of its [Hurricane Flat Fender Flares](#), [Rugged Ridge](#)® today announced it expanded its line of fender flares for 2007-2015 Jeep® Wrangler to include a smooth black finish.

Combining the popular modern pocket style with the traditional flat fender design first found on the 1941 Willys MA – just like the textured flares – the new smooth black flares are constructed from durable black thermoplastic that can be painted or left unfinished.



Rugged Ridge’s Hurricane Flat Fender Flares are now available in either smooth or the original textured finish.
Photo Credit: Omix-ADA

Engineered for both form and function, the fender flare’s feature a unique shape to complement the Wrangler’s styling; resting high on the vehicle and providing extra clearance for oversized wheels and tires while on trails, protecting the vehicle’s paint from flying rocks, mud and any other elements found on the trails.

Each set of fender flares comes complete with two sets of durable corrosion resistant fasteners, one stainless steel and one black so owners can personalize the final look to their own tastes.

The Rugged Ridge Smooth Hurricane Fender Flares are backed by Rugged Ridge’s 5-year limited warranty and will be available spring of 2015 online and through select Jeep and off-road parts/accessories retailers nationwide with an MSRP of **\$599.99**.

For more information on the Smooth Hurricane Fender Flares, Rugged Ridge’s complete line of high-quality Jeep and off-road products, or to find an approved retailer, please contact Rugged Ridge at 770-614-6101 or visit www.RuggedRidge.com.

Part Number	Description	MSRP
11640.25	Smooth Hurricane Fender Flares (Available Spring 2015)	\$599.99

ABOUT OMIX-ADA, INC.

Omix-ADA®, Inc. is the world's largest independent manufacturer and wholesaler of Jeep®, truck and off-road parts, accessories and floor liners. For more than two decades, Omix-ADA has designed, tested and manufactured more than 16,000 of the highest quality restoration and replacement parts and accessories. The Omix-ADA family of brands, Rugged Ridge® and Alloy USA®, are distributed throughout the USA and in more than 70 countries worldwide. For more information, please call Omix-ADA, headquartered in Suwanee, GA at 770-614-6101 or visit www.omix-ada.com.

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