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RUGGED RIDGE ANNOUNCES AVAILABILITY OF SOFT TOP SPRING ASSIST FOR 2007-2012 JEEP JK WRANGLER UNLIMITED

Innovative Spring Mechanism Offers Same Functionality Found in Newer 4-Door JKs Making Opening and Closing the Soft Top an Easy, One-Person Job

Suwanee, Ga. (August 5, 2014) – [Rugged Ridge](#)® today announced the availability of its new [Soft Top Spring Assist Kit](#) for the 2007-2012 Jeep® JK Wrangler Unlimited 4-door models.



Rugged Ridge’s new Soft Top Spring Assist brings the one-person functionality of newer Jeeps to older JKs.

Photo Credit: Rugged Ridge



Spring assisted opening and closing is already a feature found on the 2013-2014 Wranglers from the factory; Rugged Ridge’s new retrofit kit brings the same convenience to owners of older Jeeps. Designed to work with Jeep’s factory frame components, the new JK Soft Top Spring Assist kit is relatively easily installed and seamlessly integrates into the soft top as well as other aftermarket factory replacement tops on the market.

Engineered to allow just one person to raise and lower the top, each Rugged Ridge kit features dual spring arms and a quick release locking mechanism that keeps the soft top safely locked in the lowered position for open-air driving.

“The spring assist simplifies the process of raising your soft top from a two person job to a do-it-yourself task,” said Alain Eboli, Engineering Manager at Omix-ADA. “In older JKs, the canvas soft top is so heavy it requires the effort of two people – one on each side of the top. Now, with this retrofit kit, owners have the help of spring assist to lift the other side, making the process much less cumbersome.”

The Rugged Ridge Soft Top Spring Assist is backed by Rugged Ridge’s 5-year limited warranty and is available online and through select Jeep and off-road parts/accessories retailers nationwide starting at **\$191.99**.

For more information about the Soft Top Spring Assist, Rugged Ridge’s complete line of high-quality Jeep and off-road products, or to find an approved retailer, please contact Rugged Ridge at (770) 614-6101 or visit www.RuggedRidge.com.

Part Number	Description	Price
13512.01	Soft Top Spring Assist, 2007-2012 Jeep Wrangler	\$191.99

ABOUT OMIX-ADA, INC.

Omix-ADA®, Inc. is the world's largest independent manufacturer and wholesaler of Jeep®, truck and off-road parts, accessories and floor liners. For two decades, Omix-ADA has designed, tested and manufactured more than 16,000 of the highest quality restoration and replacement parts and accessories. The Omix-ADA family of brands, Rugged Ridge® and Alloy USA®, are distributed throughout the USA and in more than 70 countries worldwide. For more information, please call Omix-ADA, headquartered in Suwanee, GA at 770-614-6101 or visit www.omix-ada.com.

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