

FOR IMMEDIATE RELEASE

Contact: Andrew Brudnicki / Natasha Jenkins
JMPR Public Relations
818.992.4353
abrudnicki@jmprpublicrelations.com
njenkins@jmprpublicrelations.com



RUGGED RIDGE ADDS NEW XHD MODULAR SNORKEL SYSTEM APPLICATIONS FOR 2007-2016 JEEP WRANGLER JK DIESEL

*Versatile Design Features Interchangeable High and Low Mount Intake Options,
No Cutting or Drilling to Exterior Body Panels Required for Installation*

Suwanee, Ga. (January 27, 2016) – [Rugged Ridge](#)®, an industry leading manufacturer of high quality Jeep®, truck and off-road accessories, today announced the expansion of its popular [XHD Modular Snorkel System](#) with new applications for 2007-2016 Jeep Wrangler (JK) non-U.S. models equipped with 2.8L diesel engines.

Following the design for [3.6L](#) and [3.8L](#) gasoline powered JK Wranglers, the XHD Modular Snorkel System is the first snorkel engineered with the versatility of interchangeable intake heights. By relocating the vulnerable stock air intake through an internal duct system just below the windshield, the XHD Modular Snorkel helps to eliminate dust-clogged air filters and the risk of hydro-locking your engine.

Jeep owners can easily swap the standard low-mount intake for a 21-inch, high-mount ‘ram’ intake on the Rugged Ridge XHD snorkel system for whatever off-road conditions they may face, including tackling harsh dusty trails or deep water crossings.

“We didn’t want Jeep owners to have to sacrifice the utility of their Wrangler to gain the functionality of a snorkel, so we engineered our XHD Modular Snorkel System to allow the windshield to fold and doors to be removed,” said Alain Eboli, Engineering Manager at Omix-ADA. “Beyond functionality, we also designed our snorkel to yield a sleeker look over existing, conspicuous designs.”



The Rugged Ridge XHD Modular Snorkel System allows Jeep owners to easily switch between low and high mount configurations to take on any trail.

Photo Credit: Rugged Ridge

Each snorkel is also engineered to function with a host of other Rugged Ridge products, including its [Windshield Mount Light Bar](#), [Windshield Auxiliary Light Mounting Brackets](#), [Sherpa Roof Rack](#) and the new [Exo-Top™](#). Installation requires only minor modifications to the internal fender flange and avoids any cutting or drilling to the Jeep’s exterior that other snorkel kits may require.

The Rugged Ridge XHD Modular Snorkel for non-U.S. JK Wrangler diesel models is backed by an industry leading limited lifetime warranty and is available at an MSRP starting at **\$527.99 USD**.

For more information about Rugged Ridge’s complete line of high-quality Jeep and off-road products, or to find an authorized retailer, please contact Rugged Ridge at 770-614-6101 or visit its website at www.RuggedRidge.com.

Part Number	Description	MSRP
17756.23	XHD Modular Snorkel System, Low/High Mount, '07-'16 JK Wrangler, Diesel	\$667.99 USD
17756.04	XHD Modular Snorkel System, Low Mount Kit, '07-'16 JK Wrangler, Diesel	\$527.99 USD
17756.24	XHD Modular Snorkel System, Pre-Filter Kit, '07-'16 JK Wrangler, Diesel	\$714.99 USD

ABOUT OMIX-ADA, INC.

Omix-ADA®, Inc. is the world's largest independent manufacturer and wholesaler of Jeep®, truck and off-road parts, accessories and floor liners. For more than two decades, Omix-ADA has designed, tested and manufactured more than 16,000 of the highest quality restoration and replacement parts and accessories. The Omix-ADA family of brands, Rugged Ridge® and Alloy USA®, are distributed throughout the USA and in more than 70 countries worldwide. For more information, please call Omix-ADA, headquartered in Suwanee, GA at 770-614-6101 or visit <http://www.omix-ada.com>.

Jeep® is a registered trademark of Chrysler Group LLC.

#