

FOR IMMEDIATE RELEASE

Contact: Natasha Jenkins/ Brian Alexander
JMPR Public Relations
818.992.4353
njenkins@jmprpublicrelations.com
balexander@jmprpublicrelations.com



RUGGED RIDGE EXPANDS LINE OF EXTERIOR ACCESSORIES WITH NEW PAINTABLE COVERS FOR 2007-2016 WRANGLER JK MODELS

Covers Offer Additional Protection to Wrangler Models

Suwanee, Ga. (Nov. 15, 2016) - [Rugged Ridge®](http://RuggedRidge.com), a leading manufacturer of high-quality Jeep® parts and accessories, today expanded its line of JK Exterior Accessories with new Mirror Covers, Door Handle Covers and Liftgate Hinge Covers with paintable finishes.

Constructed of sturdy ABS plastic, Rugged Ridge Exterior Trim Covers have a smooth black finish, or can be painted any color to match the color of the vehicle. Paintable trim covers are available for JK mirrors, mirror arms, door handles and liftgate hinges for a combination to suit any taste. Each Trim Cover installs with the included automotive-grade adhesive backing for a secure fitment.

Rugged Ridge Paintable Exterior Trim Covers are backed by an industry-leading five-year limited warranty and are available online and through select Jeep and off-road parts and accessories retailers with MSRP starting at \$32.99.

For more information on Paintable Exterior Trim Covers or any of Rugged Ridge's complete line of high-quality Jeep and off-road products, or to locate an authorized retailer, please contact Rugged Ridge at 770-614-6101 or visit www.RuggedRidge.com.



Rugged Ridge Paintable Mirror Covers, Mirror Arm Covers, Door Handle Covers and Liftgate Hinge Covers allow for easy exterior customization on any 07-16 JK / JKU
Photo Credit: Rugged Ridge

Part No.	Description	MSRP
13311.04	Mirror Covers, Black, Paintable; 07-16 Jeep Wrangler JK	\$34.99
13311.05	Mirror Arm Covers, Black, Paintable; 07-16 Jeep Wrangler JK/JKU	\$34.99
13311.27	Door Handle Cover, Black, Paintable; 07-16 JK	\$15.99
13311.28	Door Handle Cover Kit, Paintable; 07-16 JK, 2 Door	\$32.99
13311.29	Door Handle Cover Kit, Paintable; 07-16 JKU, 4 Door	\$53.99
13311.31	Liftgate Hinge Covers, Paintable; 07-16 Wrangler JK	\$40.99

ABOUT OMIX-ADA, INC.

Omix-ADA®, Inc. is the world's largest independent manufacturer and wholesaler of Jeep®, truck and off-road parts, accessories and floor liners. For two decades, Omix-ADA has designed, tested and manufactured more than 20,000 of the highest quality restoration and replacement parts and accessories. The Omix-ADA family of brands, Rugged Ridge® and Alloy USA®, are distributed throughout the USA and in more than 90 countries worldwide. For more information, please call Omix-ADA, headquartered in Suwanee, GA at 770-614-6101 or visit <http://www.omix-ada.com>.
Jeep® is a registered trademark of FCA USA LLC.