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RUGGED RIDGE ADDS NEW DUAL BATTERY TRAY FOR 2012-2016 JEEP WRANGLER JK / JKU MODELS

Dual Battery Tray Allows for Increased Amperage Capacity for Off-Road Capability

Suwanee, Ga. (March 21, 2017) – [Rugged Ridge](#)[®], an industry leading manufacturer of high-quality Jeep[®], truck and off-road accessories, today announced the addition of a new Dual Battery Tray Kit for 2012-2016 Jeep Wrangler JK models equipped with the 3.6 liter engine.



Rugged Ridge's new Dual Battery Tray for '12-'16 Jeep JK is designed to allow for a second battery, essentially doubling the overall power capacity.

Photo Credit: Rugged Ridge

JK is recommended to be used in unison with the [Rugged Ridge Dual Battery Relay Kit](#) (17265.01) for optimal performance, which allows for proper charging and isolation of the second battery during normal operation.

Rugged Ridge's new Dual Battery Tray provides the ability to support a second on-board battery for double the power capacity of stock power source, allowing the vehicle to have the kind of amperage needed to power off-road lights, a recovery winch and stereo equipment while not starving the vehicle's electronics of the current crucial for proper operation. Most importantly, a back-up battery to support vital engine starts in dire situations is always ready and waiting.

The Rugged Ridge Dual Battery Tray is designed specifically for 2012-2016 Jeep Wrangler JK models, ensuring a proper fit. The tray itself is constructed of heavy gauge steel for strength and durability, finished in a gloss black powder coat and includes battery-retaining straps and necessary mounting hardware. The Dual Battery Tray for 2012-2016

The Rugged Ridge Dual Battery Tray for 2012-2016 Jeep Wrangler JK models is backed by Rugged Ridge's industry-leading five-year limited warranty and will be available online and through select Jeep and off-road parts and accessories retailers, with a suggested MSRP of \$144.99.

For more information about the Dual Battery Tray, or Rugged Ridge's complete line of high-quality Jeep and off-road products, or to find an authorized retailer, please contact Rugged Ridge at 770-614-6101 or visit www.RuggedRidge.com.

Part No.	Description	MSRP
11214.54	Dual Battery Tray; '12-'16 Wrangler JK/JKU, 3.6 L	\$144.99

ABOUT OMIX-ADA, INC.

Omix-ADA®, Inc. is the world's largest independent manufacturer and wholesaler of Jeep®, truck and off-road parts, accessories and floor liners. For two decades, Omix-ADA has designed, tested and manufactured more than 20,000 of the highest quality restoration and replacement parts and accessories. The Omix-ADA family of brands, Rugged Ridge® and Alloy USA®, are distributed throughout the USA and in more than 90 countries worldwide. For more information, please call Omix-ADA, headquartered in Suwanee, GA at 770-614-6101 or visit <http://www.omix-ada.com>. Jeep® is a registered trademark of FCA USA LLC.