

**FOR IMMEDIATE RELEASE**

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**RUGGED RIDGE EXPANDS LINE OF ECLIPSE SUNSHADES WITH NEW CARGO BARRIER TO INCLUDE 2007-2016 JEEP WRANGLER JK**

*A Simple, Effective Solution for Keeping Cargo Inside and Harsh Sunlight Outside*

**Suwanee, Ga. (April 18, 2017)** – [Rugged Ridge](#)®, a leading manufacturer of high-quality Jeep®, truck and off-road accessories, today announced the expansion of its line of Eclipse Sunshades for 2007-2016 Jeep Wrangler JK to include a Cargo Barrier for both two and four-door models.

The new Rugged Ridge Cargo Barriers are designed to provide the feel of “open-air” driving while protecting the rear seat passengers from harsh sunlight and battering winds. It also serves as a barrier to prevent anything inside the Jeep from blowing out of the cab. Eclipse Cargo Barriers also offer a more secure option for any pets that accompany along for the ride.

Featuring a mesh construction with integrated bungee retaining cords, the Eclipse Cargo Barrier has three sections that install quickly and easily by securing to the sports bar tubing and tub rail. This allows for it to be installed or removed in minutes. The barrier can also be partially removed to gain access to the seating area, if necessary.

Additionally, it can be left in place when a soft top is re-installed.



Rugged Ridge’s Eclipse Cargo Barrier is designed with mesh and integrated bungee retaining cords to allow for an open-air feel while driving.

**Photo Credit:** Rugged Ridge

Rugged Ridge’s Eclipse Cargo Barriers are backed by an industry-leading five-year limited warranty and are available online and through select Jeep® and off-road part & accessories retailers nationwide with an MSRP starting at **\$106.99**.

For more information about the Rear Cargo Barrier or Rugged Ridge’s complete line of high-quality Jeep and off-road products, or to find an authorized retailer, please contact Rugged Ridge at 770-614-6101 or visit [www.RuggedRidge.com](http://www.RuggedRidge.com).

Part No.	Description	MSRP
13579.41	Eclipse Cargo Barrier; 07-16 Jeep Wrangler JK 2-door	\$106.99
13579.42	Eclipse Cargo Barrier; 07-16 Jeep Wrangler JKU 4-door	\$106.99

**ABOUT OMIX-ADA, INC.**

Omix-ADA®, Inc. is the world’s largest independent manufacturer and wholesaler of Jeep®, truck and off-road parts, accessories and floor liners. For more than two decades, Omix-ADA has designed, tested and manufactured more than 16,000 of the highest quality restoration and replacement parts and accessories. The Omix-ADA family of brands, Rugged Ridge® and Alloy

USA®, are distributed throughout the USA and in more than 70 countries worldwide. For more information, please call Omix-ADA, headquartered in Suwanee, GA at 770-614-6101 or visit.

Jeep® is a registered trademark of FCA USA LLC.

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