

## **FOR IMMEDIATE RELEASE**

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## **RUGGED RIDGE ADDS NEW EURO-SPEC XHD ALUMINUM 17-INCH X 8.5-INCH HUB-CENTRIC WHEELS FOR 2007-2016 JEEP WRANGLER JK / JKU**

*Euro-Spec XHD Aluminum Wheels Provide Correct Wheel Size and Backspacing for a Factory Look with O.E. Tires*

**Suwanee, GA (August 12, 2016)** - [Rugged Ridge](#)®, a leading manufacturer high-quality Jeep®, truck and off-road parts and accessories, today announced the addition of new Euro-Spec XHD Aluminum wheels in 17-inch x 8.5-inch, which allow JK owners to remount slightly-used stock tires or upgrade to a similarly-sized off-road tire without changing the stock track width or stance.

The Euro-Spec XHD Aluminum wheel is designed with the same hub-centric design as that of JK factory wheels in order to provide adequate clearance for factory brake rotors, steering linkages and suspension components, making for a fast, trouble-free install. The one piece design incorporates decorative button head socket cap screws around the perimeter of the wheels, giving the appearance of a more expensive three-piece wheel, while 5.17-inch (11mm) backspacing ensures a superior fit for vibration-free performance. Each wheel has tapered seat-mounting holes to accept the original JK lug nuts and work with the original factory tire pressure monitoring system.

Rugged Ridge XHD Euro-Spec wheels are available in Satin Black or Gunmetal powder coated finishes, not just for a great aesthetic, but also a long life. All XHD wheels have been independently tested to meet and exceed stringent SAE J2530 standards for wheel strength and durability.

Rugged Ridge Euro-Spec XHD Aluminum Wheels are backed by Rugged Ridge's limited lifetime warranty against defects in material and workmanship, as well as a one-year finish warranty. They are available through select Jeep and off-road parts & accessories retailers nationwide with retail starting at \$229.99 each.

For more information about the Euro-Spec XHD Hub-Centric Wheels, or Rugged Ridge's complete line of high-quality Jeep and off-road products, or to find an authorized retailer, please contact Rugged Ridge at 770-614-6101 or visit [www.RuggedRidge.com](http://www.RuggedRidge.com).



Rugged Ridge's Euro-spec XHD Aluminum Hub-Centric wheels are designed to fit stock tire size without any lift or modifications.

**Photo Credit:** Rugged Ridge

| <b>Part No.</b> | <b>Description</b>   | <b>MSRP</b> |
|-----------------|--|-------------|
| 15301.60        | XHD Wheel, Satin Black, 17x8.5, 07-16 Jeep Wrangler JK/JKU | \$307.99    |
| 15301.61        | XHD Wheel, Gunmetal, 17x8.5, 07-16 Jeep Wrangler JK/JKU    | \$307.99    |

**ABOUT OMIX-ADA, INC.**

Omix-ADA®, Inc. is the world's largest independent manufacturer and wholesaler of Jeep®, truck and off-road parts, accessories and floor liners. For more than two decades, Omix-ADA has designed, tested and manufactured more than 16,000 of the highest quality restoration and replacement parts and accessories. The Omix-ADA family of brands, Rugged Ridge® and Alloy USA®, are distributed throughout the USA and in more than 70 countries worldwide. For more information, please call Omix-ADA, headquartered in Suwanee, GA at 770-614-6101 or visit.

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