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RUGGED RIDGE SPARTACUS STAMPED STEEL FRONT BUMPER INTRODUCED FOR 2018-2019 JEEP WRANGLER JL

Modular Design Adds Aggressive Off-Road Styling with Minimal Weight

Suwanee, Ga. (October 30, 2018) – [Rugged Ridge](#)[®], a Truck Hero Inc. company and leading manufacturer of high-quality Jeep[®], truck and off-road parts and accessories, today announced the release of its new Spartacus Stamped Steel Full-Width Front Bumper for 2018-2019 Jeep Wrangler JL models.

The Rugged Ridge Spartacus Stamped Steel Front Bumper features some of the most advanced styling available on the market. The unique stamping process creates a high-strength steel bumper that is lighter than most aftermarket bumpers. The bumper's modern styling is accented by contoured bumper extensions that blend perfectly to the factory flares.

Each Spartacus Bumper is powder coated in satin black for a tough finish to protect from rust and corrosion and features a specially-designed housing that accommodates both Sahara and Rubicon factory fog lights for a factory-quality fitment with minimal expense.

The Spartacus Stamped Steel Front Bumper can be fitted with a winch by using the optional Winch Plate (Part No. 11543.16) and Tubular Override (Part No. 11544.22) for a total off-road package.

Rugged Ridge Spartacus Stamped Steel Front Bumpers are backed by an industry-leading five-year limited warranty and are available online and through select Jeep and off-road parts and accessories retailers nationwide.

For more information on this, or any of Rugged Ridge's complete line of high-quality Jeep and off-road parts and accessories, or to find an approved retailer, please contact Rugged Ridge at 770-614-6101 or visit www.RuggedRidge.com



Rugged Ridge's unique stamping process makes the Spartacus Stamped Steel Front Bumper one of the lightest aftermarket bumpers around.

Photo Credit: Rugged Ridge

Part No.	Description	MSRP
11544.21	Spartacus Bumper, Front, Black; 2018 Jeep Wrangler JL/JLU	\$777.76
11544.22	Spartacus Front Bumper Override; 2018 JL	\$188.80
11543.16	Winch Mount Plate; 2018 Jeep Wrangler JL	\$255.20

ABOUT OMIX-ADA, INC.

Omix-ADA®, Inc. is the world's largest independent manufacturer and wholesaler of Jeep®, truck and off-road parts, accessories and floor liners. For two decades, Omix-ADA has designed, tested and manufactured more than 20,000 of the highest quality restoration and replacement parts and accessories. The Omix-ADA family of brands, Rugged Ridge® and Alloy USA®, are distributed throughout the USA and in more than 90 countries worldwide. For more information, please call Omix-ADA, headquartered in Suwanee, GA at 770-614-6101 or visit <http://www.omix-ada.com>.

Omix-ADA is a subsidiary of Truck Hero whose product offering includes: hard and soft truck bed covers, truck caps, bed liners, floor liners, steps, suspension kits, Jeep® parts and off-road accessories. Truck Hero's industry leading family of brands includes Advantage, A.R.E., BAK, BedRug, Extang, Husky Liners, N-FAB, Omix-ADA, Retrax, Rugged Liner, Rugged Ridge, Superlift, TruXedo, UnderCover and an online retailer, RealTruck. Jeep® is a registered trademark of FCA USA LLC.