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## OMIX-ADA/RUGGED RIDGE TO FEATURE ANIMAL PLANET'S "TANKED" CO-STARS AT THE 2015 SEMA SHOW

*Celebrities Wayde King and Brett Raymer to Appear at Omix-ADA/Rugged Ridge's  
SEMA Show Booth (#30171) in Upper South Hall, November 3-5*

**Suwanee, Ga. (October 13, 2015)** – [Omix-ADA](#)®/[Rugged Ridge](#)® today announced that the TV stars of [Animal Planet's Tanked](#), Wayde King and Brett Raymer, will be featured as celebrity guests at the company's 2015 SEMA Show booth (#30171) on November 3-5.

King and Raymer, owners of world-renowned Acrylic Tank Manufacturing (ATM), will be on-site at Omix-ADA/Rugged Ridge's show booth alongside two custom-built Jeep Wranglers celebrating the partnership between ATM and Omix-ADA. The two Jeeps are designed exclusively for King and Raymer, outfitted with the most innovative and exceptional parts and accessories from Rugged Ridge to reflect the remarkable, one-of-a-kind tank ATM recently completed at Omix-ADA's corporate headquarters in Suwanee, Georgia.



Wayde King and Brett Raymer of Las Vegas-based Acrylic Tank Manufacturing and co-stars of Animal Planet's *Tanked* will be featured as celebrity guests at Omix-ADA's SEMA trade booth from November 3-5.

**Photo Credit:** Animal Planet, courtesy of Omix-ADA

Raymer, have made it their mission to travel the world, building one incredible tank at a time. Their amazing transformations and designs can be found in restaurants, casinos, museums, and corporate offices spanning the globe, with each tank perfectly complementing the surrounding environment.

"Seeing the success of *Tanked* and what they have done at our headquarters, it's a natural fit to partner with them for our SEMA Show booth this year. Just as they are known for producing some of the world's most magnificent tanks, we specialize in producing the most innovative and one-of-a-kind accessories for the entire Jeep lineup and lifestyle," said Van Dongen.

For more than 15 years, Omix-ADA has had a strong presence at the annual SEMA Show as it emerged as one of the premier leaders in high quality Jeep parts. Its exceptional booth (#30171) showcases the latest cutting-edge

After more than a year of conceptual design, planning and construction, the one-of-a-kind tank was revealed to the public in an all-new episode of Animal Planet's *Tanked* on October 2.

"We are so glad we teamed up with Wayde and Brett. It's been an incredible experience," said Henk Van Dongen, Director of Marketing at Omix-ADA. "Through this partnership, we now have a beautiful and unique centerpiece in our lobby, and Wayde and Brett now have two of the coolest, ready-to-rock Jeeps we've ever created."

Since their humble beginnings as a family business 15 years ago, Wayde King and Brett

parts and accessories from Omix-ADA's family of brands, [Omix-ADA](#), [Rugged Ridge](#) and [Alloy USA](#). The SEMA Show also allows customers an opportunity to learn about new and current programs through Omix-ADA that are tailored to meet and fulfill their direct needs.

For more information on Omix-ADA, booth #30171 at the 2015 SEMA Show, as well as upcoming contests and promotions from Omix-ADA and its family of brands, please visit [www.Omix-ADA.com](http://www.Omix-ADA.com) or contact Omix-ADA directly at (770) 614-6101.

**ABOUT OMIX-ADA, INC.**

Omix-ADA®, Inc. is the world's largest independent manufacturer and wholesaler of Jeep®, truck and off-road parts, accessories and floor liners. For more than two decades, Omix-ADA has designed, tested and manufactured more than 16,000 of the highest quality restoration and replacement parts and accessories. The Omix-ADA family of brands, Rugged Ridge® and Alloy USA®, are distributed throughout the USA and in more than 70 countries worldwide. For more information, please call Omix-ADA, headquartered in Suwanee, GA at 770-614-6101 or visit [www.omix-ada.com](http://www.omix-ada.com).

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