

## **FOR IMMEDIATE RELEASE**

Contact: Will Brewer  
JMPR Public Relations  
818.992.4353  
[wbrewer@jmprpublicrelations.com](mailto:wbrewer@jmprpublicrelations.com)



## **RUGGED RIDGE ANNOUNCES NEW TUBE DOOR ARMREST FOR VARIOUS JEEP APPLICATIONS**

*Added Comfort & Support for Most Aftermarket Tube Doors*

**Suwanee, Ga (August 7, 2018)** – [Rugged Ridge](#)<sup>®</sup>, a Truck Hero Inc. company and leading manufacturer of high-quality Jeep<sup>®</sup>, truck and off-road parts and accessories, today announced the release of its new Tube Door Armrest for various applications.

The new Rugged Ridge Tube Door Armrest is designed to be an add-on accessory to any aftermarket tube door with 1.5 to 2-inch diameter tubing, adding an improved level of driver and passenger comfort.

Constructed from an extremely durable injection-molded foam, each armrest pad is contoured for a more relaxed resting position, greatly reducing fatigue in extreme off-road conditions while increasing overall driver enjoyment. The pad can be mounted in any horizontal position, making it easy to compensate for any passengers size and build.

The Rugged Ridge Tube Door Armrests are sold in pairs and can be used on either front or rear tube doors, on either side of the vehicle. Each armrest installs easily using the included double-sided automotive grade adhesive.

Rugged Ridge Tube Door Armrests are backed by an industry-leading five-year limited warranty and are available online and through select Jeep, off-road parts and accessories retailers nationwide with an MSRP of \$77.76.

For more information on this, or any of Rugged Ridge's complete line of high-quality Jeep and off-road parts and accessories, or to find an authorized retailer, please contact Rugged Ridge at 770-614-6101 or visit [www.RuggedRidge.com](http://www.RuggedRidge.com)



Rugged Ridge Tube Door Armrest's contoured shape adds a much needed level of comfort to traditional tube doors.

**Photo Credit:** Rugged Ridge

<b>Part No.</b>	<b>Description</b>	<b>MSRP</b>
13579.60	Door Armrest, Contoured, for 1.5 Inch to 2 Inch Tube Doors	\$77.76

### **ABOUT OMIX-ADA, INC.**

Omix-ADA<sup>®</sup>, Inc. is the world's largest independent manufacturer and wholesaler of Jeep<sup>®</sup>, truck and off-road parts, accessories and floor liners. For two decades, Omix-ADA has designed, tested and manufactured more than 20,000 of the highest quality restoration and replacement parts and accessories. The Omix-ADA family of brands, Rugged Ridge<sup>®</sup> and Alloy USA<sup>®</sup>, are

distributed throughout the USA and in more than 90 countries worldwide. For more information, please call Omix-ADA, headquartered in Suwanee, GA at 770-614-6101 or visit <http://www.omix-ada.com>.

Omix-ADA is a subsidiary of Truck Hero whose product offering includes: hard and soft truck bed covers, truck caps, bed liners, floor liners, steps, suspension kits, Jeep® parts and off-road accessories. Truck Hero's industry leading family of brands includes Advantage, A.R.E., BAK, BedRug, Extang, Husky Liners, N-FAB, Omix-ADA, Retrax, Rugged Liner, Rugged Ridge, Superlift, TruXedo, UnderCover and an online retailer, RealTruck. Jeep® is a registered trademark of FCA USA LLC.