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RUGGED RIDGE ANNOUNCES NEW DRAKON ALLOY WHEEL FOR '07-'13 JEEP® JK WRANGLER

Unique Wheel Design Offers Four New Finishes Creating a New Look for JKs

Suwanee, Ga. (September XX, 2013) – [Rugged Ridge®](#) today announced the availability of its newest wheel, The Drakon Alloy, offering a new, sleek patent pending design that takes control and style to a whole new level for '07-'13 Jeep® Wrangler (JK) owners.



With the reputation for offering some of the highest quality Jeep parts and accessories worldwide, Rugged Ridge designed and built its new wheel from cast aluminum alloy and made it available in four stunning finishes to create a unique appearance; [satin black](#), satin black with a gold lip, satin black with a gunmetal lip and [gunmetal](#).



Designed to appeal to even the most hardcore Jeep enthusiasts, the DOT-approved Drakon offers the best fit and style possible, featuring 4.53-inch backspacing and a 2200-pound load rating on the JK's 5-on-5 inch bolt pattern.

"The Drakon Wheel's style and finishes are a direct response to all Jeep owners who've asked for a wheel different from any other on the market," said Alain Eboli, Engineering Manager at Omix-ADA. "With four different finishes to choose from and a striking design, this wheel should appeal to a wide range of Jeep drivers."

The Drakon's hub centric design enables the wheel to center perfectly every time it's installed. In addition, Rugged Ridge even independently tested and certified its new wheel to exceed all standards, ensuring that it's strong enough to stand up to even the most rugged expeditions.

Above: Rugged Ridge's new Drakon wheel is available in four finishes for the Jeep Wrangler JK.

Image Credit: Rugged Ridge

The Drakon Alloy Wheel is currently available in 17 x 9-inch sizes online and through select Jeep and off-road parts/accessories retailers nationwide starting at **\$234.99**. Drakon Alloy Wheels will also be available in 20 x 9-inch sizes, beginning in late-2013.

For more information about Rugged Ridge's complete line of high-quality Jeep and off-road products, or to find an approved retailer, please contact Rugged Ridge at (770) 614-6101 or visit its website at www.RuggedRidge.com.

Part Number:

15302.01	Satin Black	\$234.99
15302.10	Satin Black/Gun Metal Lip	\$234.99
15302.11	Satin Black/Gold Lip	\$234.99
15302.30	Gun Metal	\$234.99

ABOUT OMIX-ADA, INC.

Omix-ADA®, Inc. is the world's largest independent manufacturer and wholesaler of Jeep®, truck and off-road parts, accessories and floor liners. For nearly two decades, Omix-ADA has designed, tested and manufactured more than 16,000 of the highest quality restoration and replacement parts and accessories. The Omix-ADA family of brands, Rugged Ridge® and Alloy USA®, are distributed throughout the USA and in more than 50 countries worldwide. For more information, please call Omix-ADA, headquartered in Suwanee, GA at 770-614-6101 or visit <http://www.omix-ada.com>.

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