

## **FOR IMMEDIATE RELEASE**

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## **OMIX-ADA AND RUGGED RIDGE ANNOUNCE PARTNERSHIP WITH MEYER DISTRIBUTING**

*New Partnership with Meyer Distributing Enables Omix-ADA to Distribute Its Fast Moving Rugged Ridge Jeep® Wrangler Accessories To Jobbers and Customers Nationwide.*

**Suwanee, Ga. (October 31, 2013)** – [Omix-ADA®](#), a leading manufacturer of high quality Jeep®, truck and off-road accessories today announced that the company will start a new chapter in its business with the help of [Meyer Distributing](#), a leader in the wholesale distribution of automotive specialty products.

Effective immediately, Meyer Distributing will stock many of Rugged Ridge and Omix-ADA's fast moving Jeep Wrangler accessories. Meyer Distributing currently distributes from 43 locations, servicing all 50 states utilizing the Meyer Logistics network. The new partnership boosts efficiency and helps Omix-ADA reach thousands of jobbers and customers nationwide using Meyer's well-organized distribution system and next day delivery.

"We're both very enthusiastic about this partnership because ultimately we both focus on what matters most in any business – the customer," said Omix-ADA President, Al Azadi. "This partnership essentially allows us to get more of our products in the hands of jobbers, industry enthusiasts and consumers, quicker and more effectively. Meyers has a quick turnaround, which is crucial for jobbers and installers and their reputation helps bring awareness to our family of brands."

Meyer Distributing is a family-owned business that operates by the motto "From Sales to Fulfillment" and is committed to building and implementing key relationships with its customers by providing great customer service and competitive pricing as the industry's largest national privately held wholesale distributor.

### **ABOUT OMIX-ADA, INC.**

Omix-ADA®, Inc. is the world's largest independent manufacturer and wholesaler of Jeep®, truck and off-road parts, accessories and floor liners. For two decades, Omix-ADA has designed, tested and manufactured more than 16,000 of the highest quality restoration and replacement parts and accessories. The Omix-ADA family of brands, Rugged Ridge® and Alloy USA®, are distributed throughout the USA and in more than 70 countries worldwide. For more information, please call Omix-ADA, headquartered in Suwanee, GA at 770-614-6101 or visit [www.omix-ada.com](http://www.omix-ada.com).

Jeep® is a registered trademark of Chrysler Group LLC.

### **ABOUT MEYER DISTRIBUTING, INC.**

Meyer Distributing is a leader in automotive specialty products marketing and distribution. Through numerous strategically positioned warehousing facilities, Meyer serves thousands of customers nationwide with most states via Meyer Logistics direct ship.

More info @ [www.meyerdistributing.com](http://www.meyerdistributing.com)

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