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OMIX-ADA/RUGGED RIDGE RECOGNIZED WITH GLOBAL MEDIA AWARDS AT 2013 SEMA SHOW NEW PRODUCT SHOWCASE

Suwanee, Ga. (November 2013) – [Omix-ADA®](#), an award winning manufacturer of high quality Jeep®, truck and off-road parts and accessories, received three Global Media Awards during the New Product Showcase Awards ceremony at the 2013 Specialty Equipment Market Association (SEMA) Show in Las Vegas.



Above: Rugged Ridge's Hilux Floor Liners, Flat Fenders and Performance Vented Hood were all recognized by international media at the 2013 SEMA Show with awards during the new product showcase.

Below: Rugged Ridge's X-Clamp accessory mounting system was also announced as a runner up for Best 4-Wheel Drive Off Road Product at the show.

Photo Credit: Omix-ADA



The [Rugged Ridge Hurricane Flat Fender Flares](#), [Rugged Ridge Performance Vented Hood](#) and [Rugged Ridge Hilux Floor Liners](#) were all recognized by international media as the best of the more than 2,200 entries submitted by exhibitors at this year's SEMA Show.

In addition to taking top honors with three of its products, Omix-ADA was also noted as a runner up at the ceremony for the prestigious Best Off-Road/4-Wheel Drive Product, with its new [Rugged Ridge X-Clamp](#) accessory mounting system.

"The SEMA Show is the goal line for product development in our industry, and the ability to impress the judges with products that stand out from the crowd is a good indicator for future success," said Alain Eboli, Engineering Manager at Omix-ADA. "This show encourages us to strive to do more as we look forward to what lies ahead in 2014."

Presented in 16 categories, with the judging criteria encompassing quality and craftsmanship, technical achievement, marketability and consumer appeal, the awards acknowledge the most cutting-edge automotive products on the market.

For more information on Omix-ADA and its family of brands, please visit www.Omix-ADA.com or call (770) 614-6101.

ABOUT OMIX-ADA, INC.

Omix-ADA®, Inc. is the world's largest independent manufacturer and wholesaler of Jeep®, truck and off-road parts, accessories and floor liners. For two decades, Omix-ADA has designed, tested and manufactured more than 16,000 of the highest quality restoration and replacement parts and accessories. The Omix-ADA family of brands, Rugged Ridge® and Alloy USA®, are distributed throughout the USA and in more than 70 countries worldwide. For more information, please call Omix-ADA, headquartered in Suwanee, GA at 770-614-6101 or visit www.omix-ada.com.

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