

MN FOR IMMEDIATE RELEASE

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RUGGED RIDGE INTRODUCES SPLASH GUARDS FOR '07-'15 JEEP WRANGLER

*Splash Guards Protect Painted Lower Body Panels
From Rock Chips, Mud, Water and Debris Spatter*

Suwanee, Ga. (September 2014) – [Rugged Ridge](#)[®], a leading manufacturer of high-quality Jeep accessories, today announced the availability of its new Splash Guards for 2007-2015 Jeep Wrangler (JK).



Rugged Ridge Splash Guards protect the Jeep Wrangler's painted lower body panels from rock chips, mud, water and debris splatter.

Photo Credit: Rugged Ridge

Constructed from high-quality, high-strength, injection molded Thermoplastic Elastomer (TPE), the Splash Guards protect the Jeep Wrangler's painted lower body panels from rock chips, mud, water and debris splatter. The Guards are also paintable, allowing Jeep owners to further customize their Wrangler.

"I love getting my Jeep dirty out on the trail, but it's always a chore afterwards to clean all the splatter and mess that the tires kick up," said Chris Van Buren, a Design Engineer at Omix-ADA. "These Splash Guards allow me to spend more time behind the wheel of my Wrangler and less time cleaning it."

Splash guards or mud flaps are required by law in certain states within the continental United States. Please check your local laws and regulations.

The Rugged Ridge JK Splash Guards are backed by Rugged Ridge's 5-year limited warranty and are available online and through select Jeep and off-road parts/accessories retailers nationwide starting at a MSRP of **\$38.99**.

For more information about the Splash Guards, Rugged Ridge's complete line of high-quality Jeep and off-road products, or to find an approved retailer, please contact Rugged Ridge at 770-614-6101 or visit www.RuggedRidge.com.

Part Number	Description	MSRP
11642.11	Splash Guards, front pair, '07-'15 Wrangler	\$38.99
11642.12	Splash Guards, rear pair, '07-'15 Wrangler	\$38.99
11642.10	Splash Guards, front and rear set, '07-'15 Wrangler	\$74.99

ABOUT OMIX-ADA, INC.

Omix-ADA®, Inc. is the world's largest independent manufacturer and wholesaler of Jeep®, truck and off-road parts, accessories and floor liners. For more than two decades, Omix-ADA has designed, tested and manufactured more than 16,000 of the highest quality restoration and replacement parts and accessories. The Omix-ADA family of brands, Rugged Ridge® and Alloy USA®, are distributed throughout the USA and in more than 70 countries worldwide. For more information, please call Omix-ADA, headquartered in Suwanee, GA at 770-614-6101 or visit www.omix-ada.com.

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