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OMIX-ADA RENEWS GRANT FUNDING FOR RUGGED RIDGE TRAIL ACCESS PROGRAM

Applications for Grants up to \$5,000 Now Being Accepted for 2015

Suwanee, GA (November 5, 2014) – [Omix-ADA®](#), the world’s largest independent manufacturer and wholesaler of Jeep® parts and accessories, today announced it will renew funding for its popular Rugged Ridge Trail Access Program for the 2015 calendar year. The program makes grants of up to \$5,000 available to organizations helping to advance the off-road hobby.

The Rugged Ridge Trail Access Program was first announced at the 2013 SEMA Show in Las Vegas. Since then, it has awarded grants to a number of non-profit off-road organizations, including the Blue Ribbon Coalition; the Colorado Off-Highway Vehicle Coalition (COHVCO); the Colorado Association of 4WD Clubs; Friends of Uwharrie; New Mexico Off-Highway Vehicle Alliance; the Off-Road Business Association; Stay the Trail, and even Del Albright’s Volunteer Leader & Land Stewardship (VLLS) Course, among others.

The early success of the program in 2014 encouraged the company to continue supporting it with grant approvals for 2015. Each of the grants – which come as part of a larger philanthropic effort from Rugged Ridge’s parent company Omix-ADA – were designated for use toward education, stewardship, litigation, or any other activity advocating the conservation of public land and access to recreational trails.

“We’re pleased to have approved grant applications that support a variety of causes in 2014 and look forward to supporting additional organizations in 2015,” said Henk Van Dongen, Director of Marketing at Omix-ADA. “Ultimately, our goal is to support the people and organizations working to protect access to public land and recreational trails across the country – improving education about the off-road hobby and matters of conservation – so our open spaces remain that way for generations of off-roaders to enjoy for years to come.”

Grant applicants must be a US 501(c) or Canadian non-profit organization. Grants are now available for Canadian trails.

For additional information on the Rugged Ridge Trail Access Program, or to apply online for grants of up to \$5,000, visit www.ruggedridge.com/trailaccess.

ABOUT OMIX-ADA, INC.

Omix-ADA®, Inc. is the world’s largest independent manufacturer and wholesaler of Jeep®, truck and off-road parts, accessories and floor liners. For two decades, Omix-ADA has designed, tested and manufactured more than 16,000 of the highest quality restoration and replacement parts and accessories. The Omix-ADA family of brands, Rugged Ridge® and Alloy USA®, are distributed throughout the USA and in more than 70 countries worldwide. For more information, please call Omix-ADA, headquartered in Suwanee, GA at 770-614-6101 or visit www.omix-ada.com.

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